

Franklin County Clean Water Plan - Progress and Milestones

2021

Green - action has been completed or is moving forward as planned **Yellow** - action has encountered minor obstacles **Red** - action has not been taken or has encountered a serious barrier **BOLD** – bolded portion of item is completed or in progress

Action #	Description	Performance Target(s)	Responsible Party(ies) and Partnerships	Geographic Location	Expected Timeline	Potential Implementation Challenges or Recommendations	Resources Available		Resources Needed		Annual Progress to Date (2020 + 2021) <small>*add new 2021 progress above the existing 2020 progress. Date each entry</small>	Reason for Change to Action Item (2022-2023 milestone period)
							Technical	Financial	Technical	Financial		
Priority Initiative 1: Programmatic, Policy and Regulatory Initiatives												
1.1*	<p>Organizational Structure –</p> <p>Integrate Chesapeake Bay planning efforts with county planning through dedicated personnel available to support local goal implementation and address capacity issues on a county-by-county basis.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> Organizational chart for all participating entities with roles and responsibilities developed. Share with county partners Hire state level staff Necessary information identified for exchange reporting criteria Schedule for reports established in data verification process manual 	<p>Potential Partners</p> <ul style="list-style-type: none"> EPA DEP Susquehanna RBC Potomac RBC Counties & Municipalities 	Chesapeake Bay region	2022	<ul style="list-style-type: none"> Integrated staff should be at DEP level but with frequent interaction in collaboration with county staff. 2-3 staff at DEP for administration of program, and at least 1 dedicated staff person at Franklin County Program needs to recognize and provide support for plan implementation for counties' unique needs Additional staff needed to address capacity issues such as data reporting/verification, plan writing at CDs, program administration specialists, etc. 	TBD – Currently None	TBD – Currently None	<p>Staff will need to be hired to lead and coordinate the WIP effort.</p> <p>Source: State/County part to be determined</p>	<p>State and local funds sufficient for staffing.</p> <p>Suggested source: State/Local</p>	<p>August 2021: No additional positions have been staffed since the 2020 update, but Franklin County took some time to discuss additional program support necessary for successful implementation. This additional recommendation is outlined in the update (Potential Recommendations column).</p> <p>11/25/2020 Update: Clean Water Coordinator was hired through Franklin County Conservation District (FCCD) and began February 19, 2020. Funds for the position were secured through DEP's Coordinator Grant.</p> <ul style="list-style-type: none"> Coordinator developed a Steering Committee consisting of members across all sectors, municipalities, focus areas, skills, and resources. These members have organically grouped into sub-committees and are collecting additional resources and people to accomplish individual action items (sometimes referred to as action teams). Please see Organizational Chart for details. 	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item was originally a broad idea. Since this item was created, CBO staff and coordinators have been hired & facilitating CAP effort. This item has been updated to look further into additional needs identified through implementation process in 2022-2023.</p> <p>Implementation efforts have increased workload at the county level. With more projects to complete on a quicker timeline, additional assistance is needed to facilitate these efforts and the capacity of this new work.</p>

1.2	<p>Program Data Management & Project Planning –</p> <p>Create a central county location for data collection and reporting for all sectors. Database would include data and project planning tools for related items such as:</p> <ul style="list-style-type: none"> Existing/planned BMPs County conservation & ag Plans Project permits Grant applications 4R practices Stormwater management practices and facilities in local municipalities All additional items related to the above 	<p>Potential Targets</p> <ul style="list-style-type: none"> Program Creation Stakeholder meeting results (such as pledge of program use) # of training attendees # of organizations with accounts # of county users Acres recorded BMP goal progress End Goal: Functioning smoothly as “One-stop Shop” for project planning & management (Comprehensive, up-to-date database) 	<p>Potential Partners</p> <p>For Creation:</p> <ul style="list-style-type: none"> CWFC County Chesapeake Commons GIS Professionals etc. <p>For Data Input:</p> <ul style="list-style-type: none"> CWFC FCCD Local municipalities Penn State Extension Watershed Stewards Capital RC&D South Mountain Partnership (SMP) Private partners Other organizations involved in Clean Water projects etc. <p>For Maintenance:</p> <ul style="list-style-type: none"> Data creators Program creator IT/GIS professional CWFC data team 	Countywide	2023-2024	<ul style="list-style-type: none"> Workforce capacity Technical assistance capacity Reluctance of needed partners to adopt new program Information & data sharing discretion lies with 22 individual municipalities, private partners, & agencies (No countywide guidance or regulation on mandatory adoption or data sharing) Right-To-Know Data consistency Practices may vary between local municipalities – need program to be highly customizable 	<p>Practice Keeper</p> <p>FieldDoc</p> <p>COG & events to speak to all municipalities in one place</p> <p>Founder of FieldDoc is local for technical assistance needs</p>	<p>FieldDoc (Free to all, no license needed)</p> <p>Potentially - Technical Assistance grants</p> <p>No other financial resources available</p>	<p>Personnel dedicated to data management and verification</p> <p>Technical assistance for organizations with user accounts</p> <p>Training for organizations who wish to report projects</p> <p>Data share agreements</p>	<p>Funds for technical resources needed</p> <p>Potential funds for initial incentives to obtain new users</p>	<p>August 2021: Past/Present reporting strategy - FCCD reports BMPs to DEP through use of FieldDoc, PracticeKeeper, and other government permits/programs collected in the BMP Data Warehouse at the state level. This item was reevaluated – new goals regarding this item described in columns to the left.</p> <p>11/25/2020 Update: Coordinator, housed at the FCCD, facilitates data reporting efforts, making FCCD the current central data reporting entity for the county. FCCD reports BMPs to DEP through use of FieldDoc, PracticeKeeper, and other government permits/programs collected in the BMP Data Warehouse at the state level. FCCD also served as part of the Data Tool Review Team to develop/test FieldDoc.</p> <p>As the current central BMP data reporting entity, FCCD would like to convert tabular BMP planning/installation records into a spatial “status tracker” and is looking into existing county resources to establish such a database.</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item was originally a broad idea. Item has been updated to reflect opportunities that now exist and can be utilized to move forward in 2022-2023 with tangible and identified partners, targets, resources available, and resources still needed.</p>
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<p>1.3.a</p>	<p>Capacity Building – Workforce (BMP Data Collection & Verification)</p> <ul style="list-style-type: none"> Establish program with staff dedicated to full time BMP data collection and verification. Use technology such as GIS analysis, aerial imagery, and remote sensing to determine unreported BMPs. Implement a survey process for capturing current agricultural best management practices that are unreported as part of the data collection method. Engage a team of BMP experts from applicable sectors to verify BMPs through site visits coinciding with on-site BMP survey. 	<p>Potential Targets</p> <ul style="list-style-type: none"> Pilot program of Tier 1/2 CAP Pilot Counties with partnering organization who will house & administer BMP Data Collection program and associated staff/equipment Expand survey to cover other CAP counties in partner region Deliverables needed from Technical Assistance partners: <ol style="list-style-type: none"> Additional potential partners & stakeholders Framework & organizational structure Roles & responsibilities Draft agreements and contracts Draft job announcement templates 	<p>Potential Partners</p> <p>For Program & Survey Creation:</p> <ul style="list-style-type: none"> DEP UMD EFC Capital RC&D Penn State Extension <p>For Spatial Analysis & Reporting:</p> <ul style="list-style-type: none"> Contracted consultants Universities CLUS <p>For On-site Collection & Verification:</p> <ul style="list-style-type: none"> Retired BMP professionals (both AG/SW) 4R Alliance The Nature Conservancy Penn State Extension Farm Bureau Contracted consultants FFA 4H <p>For Education & Outreach</p> <ul style="list-style-type: none"> SMP Partners listed above 	<ul style="list-style-type: none"> Regional program Begin with Tier 1/2 Pilot Counties Expand to full Capital RC&D Region 	<ul style="list-style-type: none"> Establish pilot program & structure – 2022 Begin spatial analysis – 2022 Begin on-site surveying & verification 2022-2023 Reporting – Continuous (Coinciding with survey & verification timeline) 	<ul style="list-style-type: none"> Participation Resources & funding Appropriate staff Seasonality for BMPs involving vegetation IRB standards & acceptance by CAST model Coordination between agencies Right-to-know 	<p>Existing partnerships</p> <p>Existing survey sufficient for BMP verification standards (PSU)</p> <p>Partner with capacity to administer program and “house” staff</p>	<p>TBD – Currently None</p>	<p>Technical assistance (EFC or other partner) for program framework & organizational details</p> <p>Data collection staff access to Practice Keeper and FieldDoc for reporting</p> <p>Up-to-date aerial imagery</p> <p>Technology & software for spatial analysis and reporting</p> <p>Sufficient staffing</p> <p>Data/Info sharing cooperation agreements (Release of records forms for landowners utilizing other agency programs with confidentiality restrictions)</p>	<p>TBD – Flexible & sufficient funding</p>	<p>August 2021 Update: Conversations have begun with surveying partners (PSU Extension & Capital RC&D) in combination with local landowners to determine a more inclusive survey & verification process, that would limit the number or surveys landowners need to complete.</p> <p>11/25/2020 Update: Penn State Survey was relatively successful. Some farmers were open to completing them, but we did not see as many returned as we would have liked. It has been suggested to us by some farmers that they would consider completing if there was more incentive, or if it was less time-consuming/confusing.</p> <p>As for the Franklin Co. specific portion of this item, the pilot was intended as part of the creation of the Penn State survey. Due to time constraints, Penn State based the survey off of their Lebanon County feedback and no pilot was conducted in Franklin County. Now that the Penn State survey has been released, collected, and reported, this survey item needs no further action and can be considered “complete”. Penn State will continue their survey without further action on the “Pilot survey of 20 Franklin County farms in 2019”.</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item was originally (1.3) a broad idea only regarding a survey pilot. Item has been updated (1.3.a) to reflect a more holistic approach, using newly identified opportunities that can be utilized to move forward in 2022-2023 with tangible and identified partners, targets, resources available, and resources still needed.</p>
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1.3.b	<p>Capacity Building – Funding Solutions</p> <p>Evaluate options to leverage private sector funding.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> Perform (or contract) study to leverage private sector funding. Deliverables needed from Technical Assistance Partners: <ol style="list-style-type: none"> Additional potential partners & stakeholders Framework & organizational structure Roles & responsibilities Draft agreements and contracts 	<p>Potential Partners</p> <ul style="list-style-type: none"> UMD EFC Franklin Co. Community Foundation Franklin Co. Visitors Bureau Local Chambers of Commerce Rotary Clubs Lions Clubs Owls Clubs Kiwanis Girl & Boy Scouts of America 	Compare County vs. Regional	<ul style="list-style-type: none"> Perform study – 2022 Stakeholder meetings regarding study results - 2022 Implement study recommendation beginning 2023 	<ul style="list-style-type: none"> Cash flow & fundraising Participation & contributions Outreach & awareness of need for funding Administration & legal 	Existing partnerships Experts to perform study	TBD – Currently None	Experts to perform study	Capital and reliable, consistent cash flow	New item added during 2021 two-year milestone update.	August 2021: This new item was added to describe both the opportunities and challenges that exist regarding private funding to fill existing funding gaps as we proceed in 2022-2023.
1.3.c	<p>Capacity Building – Funding Solutions</p> <p>Explore mitigation banking in Southcentral PA (Potomac Rivershed).</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> Establish connections with needed partners Information needed to inform decisions regarding mitigation banking in Southcentral PA 	<p>Potential Partners</p> <ul style="list-style-type: none"> DCNR DEP NRCS EPA USFWS USACOE PAFBC PA Game Commission Private sector mitigation professionals 	Southcentral Pennsylvania (Potomac Rivershed)	2023	<ul style="list-style-type: none"> Interagency Timeline Is there direct benefit to County for scaling up CAP effort? (i.e. Increased funding opportunities) 	Existing models & examples of other stream mitigation bank systems Existing contact & partnership with consultants experienced in this topic Potential sites in Franklin Co. to implement a mitigation bank site	TBD – Currently None	Technical assistance & consultation from mitigation bank experts	TBD – Flexible & sufficient funding	New item added during 2021 two-year milestone update.	August 2021: This new item was added to describe both the opportunities and challenges that exist regarding private funding to fill existing funding gaps as we proceed in 2022-2023. We are exploring mitigation banking as a funding solution due to its source of funds – private sector. Private sector funds open up doors to additional funding we aren't as easily able to access for project implementation or even as source of match.

<p>1.4*</p>	<p>Municipal sector –</p> <ul style="list-style-type: none"> Establish a coordinated approach to stormwater management planning on the watershed or county level (Act 167). Create a systematic process and database for inventorying stormwater management practices and facilities in MS4 and non-MS4 municipalities which could be stored in central county database. (Portion of Item coincides with 1.2) 	<p>Potential Targets</p> <ul style="list-style-type: none"> Evaluation of stormwater management rules and regulation at state, county and local level - examine existing inventory and database systems in municipalities operating under MS4 Permits Receive cost estimates for countywide inventory Capture unreported BMPs on the ground for import into central database 	<p>Potential Partners</p> <ul style="list-style-type: none"> Multi-municipal coordinating structure Look at possibility of utilizing COG structure or another forum 	<p>Countywide</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> Stormwater planning best at a watershed (or higher) level Coordination between local governments, disagreement on structure Identifying “owner” of multi-municipal data (lead entity) How will financial responsibility and authority of structure be defined 	<p>COG (not a technical resource per se, but an existing multi-municipal group)</p> <p>Potentially – UMD Environmental Finance Center</p> <p>Other county models of multi-municipal MS4 structures</p>	<p>Potentially - Technical Assistance grants</p> <p>No other financial resources available</p>	<p>Technical assistance to develop consistent structure</p> <p>Personnel dedicated to managing and troubleshooting new structure (stormwater coordinator and technical assistance)</p> <p>Written guidance, contracts, and agreements regarding new multimunicipal structure</p>	<p>Funds for technical resources needed, structure development, and staffing</p>	<p>August 2021 Update: We changed this item to red as it has been on hold. A portion of this item relates to item 1.2 and will be addressed as an additional item to 1.2. Conversations will resume when a central county database is better established. There are also logistics to be discussed on multi-municipal coordination to plan/manage stormwater at a watershed or county level.</p> <p>11/25/2020 Update: Steering Committee is discussing this topic. CCWAP Coordinator has gained full support of Franklin County Planning Commission and County Commissioners. An invitation has been extended to attend the next Council of Government (COG) meeting to speak with municipality supervisors.</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: No action changes to this item – only formatting/rewording edits or updates to potential resources that may now be available to our county through 2022-2023 that were not identified in the original plan.</p>
<p>1.5</p>	<p>Municipal sector –</p> <p>Evaluate feasibility of multimunicipal stormwater entity to implement stormwater management practices on a regional scale.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> Coordinate meeting to assess interest and establish guidelines Research collaborative models from other counties Develop guidelines for implementation and ordinances for adoption 	<p>TBD – municipalities and funding structure will first need to be determined</p>	<p>Open to countywide participation</p>	<p>Initial meeting to Discuss – 2022</p>	<ul style="list-style-type: none"> Coordination between local governments, disagreement on structure Identifying “owner” of multi-municipal data (lead entity) Roles and responsibilities of program administration 	<p>COG (not a technical resource per se, but an existing multi-municipal group)</p> <p>Potentially – UMD EFC</p> <p>Other county models of multi-municipal MS4 structures</p>	<p>Potentially - Technical Assistance grants</p> <p>No other financial resources available</p>	<p>Technical assistance to develop consistent structure</p> <p>Personnel dedicated to managing new structure (stormwater coordinator)</p> <p>Written guidance, contracts, and agreements regarding new multimunicipal structure</p>	<p>Funds for technical resources needed, structure development, and staffing</p>	<p>August 2021 Update: We changed this item to yellow as it has been on hold. Before placing on hold, other counties’ collaborative models were researched. With COVID-19 over the past year, municipalities have had many pressing topics to discuss. There are logistics to be discussed on multi-municipal coordination to plan/manage stormwater at a watershed or county level before actions can be taken to move forward. Coordinator has begun creating relationships with the municipalities, and will resume this item when the municipalities can meet to discuss this topic.</p> <p>11/25/2020 Update: Steering Committee is discussing this topic. Next steps: Hold municipal-specific stakeholder meeting to discuss implementing collaboration on a regional scale.</p>	<p>(Existing item altered during 2021 two-year milestone update.)</p> <p>August 2021: No action changes to this item – only formatting/rewording edits or updates to potential resources that may now be available through 2022-2023 to our county that were not identified in the original plan.</p>

<p>1.6.a</p>	<p>Data Collection and Prioritization –</p> <p>Assess current state of water quality in local water. Use data to better prioritize watersheds and make larger-scale project decisions.</p> <p>ACTION OPTIONS:</p> <p>1. Install USGS 15-minute nitrate sensing monitors through partnership program at the county level, organized by the state to cover all Chesapeake Bay counties.</p> <p>2. Install USGS 15-minute nitrate-sensing monitors through partnership program at the regional, county, or local level, organized by the applicable regional partner, counties, or municipalities.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> • Approved criteria for data collection method & parameters • Written contract outlining data acceptance into CAST (given that approved method is applied) • # of participants in meetings regarding data collection • # of entities or individuals who agree to participate or “pledge” to contribute 	<p>Potential Partners</p> <p>For option 1.</p> <ul style="list-style-type: none"> • State DEP • Federal EPA or CAST Data Input Team • County • FCCD • USGS <p>For option 2.</p> <ul style="list-style-type: none"> • State DEP • Federal EPA or CAST Data Input Team • County • FCCD • Municipalities • USGS • Ches. Bay Groups • PSU Extension 	<p>For option 1.</p> <ul style="list-style-type: none"> • Statewide effort (installing monitors only where data is lacking) <p>For option 2.</p> <ul style="list-style-type: none"> • Regional, County, or Local level 	<ul style="list-style-type: none"> • Effort coordinated – 2022 • Effort funded & begin collection - 2023 	<ul style="list-style-type: none"> • Funding • Ensuring that data is accepted by & will be used in future CAST models • Education & outreach regarding collection process and effort 	<p>Existing models to aid decision making – proven system in other states (using YSI monitoring technology)</p> <p>Existing, successful USGS partnerships with other county entities</p> <p>USGS technical assistance & equipment maintenance (using partnership program)</p>	<p>Potential local entity funding</p> <p>USGS cost-share contribution</p>	<p>Tier 1 status data</p> <p>Accredited lab to test data</p> <p>Official DEP training to ensure data collection is Tier 1 status</p> <p>Signed & approved DEP/EPA Quality Assurance Plan</p> <p>Monitors</p>	<p>Sufficient funds needed for installation, collection effort & maintenance</p>	<p>New item added during 2021 two-year milestone update.</p> <p>NOTE: To begin this process, Franklin County had observed water quality study performed by the International Commission of the Potomac River Basin (ICPRB). This study was performed due to a large request of “observed” water quality data. Results of study revealed that while at one time, much water quality data was being collected, that it is neither recent nor consistent.</p>	<p>August 2021: This is a new item added to address the results of the study that the county had performed in 2020 (see NOTE in the Annual Progress column). Due to the results of this study, Franklin Co. researched various methods of collecting data, and stakeholders came to the conclusion of a proposed 2-part system. This 2-part system would allow capture of an overall picture, with 1.6.a USGS stations, collecting “bigger picture” data (82.5% of county acreage and county streams, including 75% of county impaired streams) to prioritize watersheds based on more current data. 1.6.b volunteer monitoring, will be used to pinpoint high loading areas in those watersheds to help prioritize BMP implementation.</p>
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<p>1.6.b</p>	<p>Data Collection and Prioritization – Use analysis and large-scale data to better prioritize local data collection within prioritized watersheds for prioritizing BMP implementation.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> • Approved criteria for data collection method & parameters • Written contract outlining data acceptance into CAST (given that approved method is applied) • # of participants in meetings regarding data collection • # of monitors or test sites • # of individuals who join the group leading local collection effort - PSU Master Watershed Stewards (MWS) Program • # of volunteers 	<p>Potential Partners</p> <ul style="list-style-type: none"> • Local Colleges & Universities • PSU MWS • SMP • Watershed Associations • ALLARM • State DEP • Federal EPA or CAST Data Input Team • County • FCCD • USGS 	<p>Countywide, testing where need is determined based on 1.6.a</p>	<ul style="list-style-type: none"> • Effort coordinated – 2022 • Effort funded & begin collection - 2023 	<ul style="list-style-type: none"> • Funding • Ensuring that data is accepted by & will be used in future CAST models • Education & outreach regarding collection process and effort • Private landowner permission for local collection sites • Maintenance of equipment and data for local effort 	<p>Existing partnerships</p>	<p>None</p>	<p>Tier 1 status data</p> <p>Accredited lab to test data</p> <p>Official DEP training to ensure data collection is Tier 1 status</p> <p>Signed & approved DEP/EPA Quality Assurance Plan</p>	<p>Sufficient funds needed for collection effort & maintenance</p>	<p>New item added during 2021 two-year milestone update.</p> <p>NOTE: To begin this process, Franklin County had observed water quality study performed by the International Commission of the Potomac River Basin (ICPRB). This study was performed due to a large request of “observed” water quality data. Results of study revealed that while at one time, much water quality data was being collected, that it is neither recent nor consistent.</p>	<p>August 2021: This is a new item added to address the results that the county had performed in 2020 (see NOTE in the Annual Progress column). Due to the results of this study, Franklin Co. researched various methods of collecting data, and stakeholders came to the conclusion of a proposed 2-part system. This 2-part system would allow capture of an overall picture, with 1.6.a USGS stations, collecting “bigger picture” data (82.5% of county acreage and county streams, including 75% of county impaired streams) to prioritize watersheds based on more current data. 1.6.b volunteer monitoring, will be used to pinpoint high loading areas in those watersheds to help prioritize BMP implementation.</p>
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Franklin County Clean Water Plan - Progress and Milestones

Green - action has been completed or is moving forward as planned **Yellow** - action has encountered minor obstacles **Red** - action has not been taken or has encountered a serious barrier

Action #	Description	Performance Target(s)	Responsible Party(ies) and Partnerships	Geographic Location	Expected Timeline	Potential Implementation Challenges or Recommendations	Resources Available		Resources Needed		Annual Progress to Date (2020 + 2021) <small>*add new 2021 progress above the existing 2020 progress. Date each entry</small>	Reason for Change to Action Item (2022-2023 milestone period)
							Technical	Financial	Technical	Financial		
Priority Initiative 2: Nutrient Reduction Goals & BMP Implementation												
2.1	<p>Best Management Practices –</p> <p>Establish a set of BMPs that will achieve required nutrient load reductions in an efficient and cost-effective manner</p> <p>(see BMP targets)</p>	<p>Potential Targets that may be feasible to achieve by 2025</p> <ul style="list-style-type: none"> Stay up to date on progress using: <ol style="list-style-type: none"> CAST credited reports PK reports FieldDoc reports 	<p>Potential Partners</p> <ul style="list-style-type: none"> FCCD FCPC Local municipalities DEP EPA SRBC/CAST team Local stakeholders & organizations 	Countywide	<ul style="list-style-type: none"> Targets determined 2019 Targets reevaluated in 2021 Implementation by 2025 	<ul style="list-style-type: none"> Considerable resource limitations on municipal and private enterprise levels to collect data Complex regulations prevent ready access to data Cost of incentives for BMP adoption Funding & permitting roadblocks Timeline Participation 	Existing partnerships	Grant & funding programs	<p>Trained engineering & technical staff to oversee, design, install and maintain BMP initiatives</p> <p>Staff to educate, coordinate and implement</p>	<p>Sufficient funds needed to implement BMPs</p> <p>Maintenance, inspections & re-verification</p> <p>Initial 2019 estimate \$15,000,000 for Ag BMPs with possible another \$10,000,000 for additional waste management</p> <p>Initial 2019 estimate \$4,500,000 for municipal sector BMPs</p>	<p>August 2021 Update: FCCD, a CWFC Partner, has continued with their proactive approach and have been very successful with matching landowners to funding over the last year. The list of BMP goals, created in 2019, has been distributed all throughout the county, creating project lists of landowners for these BMPs. Other entities have also pursued their own funding avenues for projects that fall within the scope of our BMP goals.</p> <p>11/25/2020 Update: BMP Plan has been finalized and submitted to DEP (2019). Implementation of plan in underway (see FieldDoc for details). Assessment of projects & BMP needs with willing/able landowners are constant. These opportunities and needs will be factored into 2021 FCo CAP Milestone Update if applicable.</p> <p>In order to accelerate BMP Implementation, extreme focus has been placed on finding sufficient funds for landowner projects that have been “on hold” (due to funding). FCCD was successful in securing significant funding in 2020 to complete as many of these projects as possible in 2021. FCCD continues to strive for “a steady stream of funds” moving forward.</p> <p>Additionally, FCCD has taken a proactive approach to be sure</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: No action changes to this item – only formatting/re-wording edits or updates to potential targets, challenges, or resources that are now identified as we proceed through 2022-2023 that were not in the original plan.</p>

											<p>they are able to match landowners with available funding. Securing funding with specific projects in mind (and vice versa) is the key to being sure no funding is “wasted” or “missed out on”. Furthermore, a key step of this proactivity is ensuring landowners are “ready to go” with completed designs and approved permits which is much more attainable with the hiring of FCCD’s engineer. Other proactive actions include meetings with municipalities to collaborate on mutually beneficial projects, holding private industry educational events for large scale landowner outreach, and utilizing our on-staff engineer who was hired in January 2020.</p>	
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2.2*	<p>BMP Programs & Policies –</p> <ul style="list-style-type: none"> Evaluate current system of incentives & penalties for BMPs and define enhanced incentive program for BMPs with greatest impact on nutrient loads to get landowner buy in. Revise model ordinances to reflect current pollution reduction targets and BMPs. Develop incentive programs for voluntary adoption of BMPs in developed areas and consider an offset program for implementation of high-impact BMPs in agricultural areas. 	<p>Potential Targets</p> <ul style="list-style-type: none"> Review overall impact of existing programs & evaluate feedback Stakeholder meetings with locals about programs they would benefit from Consult with communities, particularly those under MS4 regulations, to develop model ordinances that address nutrient, sediment, and stormwater management Expand “Be the Solution” series and stakeholder meetings to broaden understanding of ordinance needs and the application of BMPs 	<p>Potential Partners</p> <ul style="list-style-type: none"> EPA DEP USDA FCPC FCCD PSU Extension SMP Farm Bureau Municipalities Other local partners & stakeholders 	<p>Compare County vs. Regional</p>	<ul style="list-style-type: none"> Partnership connection & research – 2022 Draft incentive program structure - 2022 Development and distribution of ordinances for comment and/or adoption – 2023 	<ul style="list-style-type: none"> Program participation Ordinance adoption & resident resistance BMP post-installation maintenance Start-up costs for new practices Funding eligibility Inter-agency 	<p>Existing partnerships</p> <p>Existing models</p> <p>Multi-municipal group (COG)</p>	TBD	<p>Technical assistance to develop new ordinances and framework for new programs</p> <p>Staffing</p> <p>Program administration</p>	TBD – Flexible & sufficient funding	<p>August 2021 Update: Since the 2020 update, the current system of incentives has been evaluated by groups of stakeholders. We have been discussing programs that other counties facilitate that may work in Franklin County as well. This item is still in the exploration phase, but we have gathered the overall needs into 4 groups, described in the sub-items below (2.2a-d).</p> <p>11/25/2020 Update (2.2): Potential countywide incentive options are being discussed with other FCo offices. If countywide incentives prove to be not feasible, municipal level assessment will follow.</p> <p>Funding options to assist with farmer cost-share are continuously being researched/assessed (as funding is our largest roadblock).</p> <p>Favorable incentive ideas included monetary incentives, such as bill discounts/tax credits. A meeting was held with FCPC to discuss such options. FCPC offered to discuss with the tax-office feasibility of county-wide incentives through their office. Follow up meetings will take place in 2021.</p> <p>11/25/2020 Update (2.7): We are working on the procurement of private funding to assist with cost-share for landowners. This incentive program would assist with outreach and implementation as well as incentivize landowners to install BMPs.</p>	<p>(Existing 2019 Plan items 2.2 & 2.7 combined/alterd during 2021 two-year milestone update.)</p> <p>August 2021: This item existed in the previous version of the plan (and is a combination of former items 2.2 and 2.7). Targets, partners, challenges, and resources have been reevaluated and identified to assist with implementation through 2022-2023. An additional action item was added to the description to expand potential opportunities surrounding the original item phrase, “evaluate current system of incentives...” regarding “BMP Programs & Policies”.</p>
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<p>2.2.a</p>	<p>BMP Incentive & Assistance Programs – Developed/MS4</p> <ul style="list-style-type: none"> BMP incentive for MS4 communities. Incentives such as tax credits or impervious fee discounts for developers, organizations, commercial sector, etc. willing to implement BMPs additional to those required by stormwater protection plans. Incentivize land & business owners at county level to report non-reported BMPs. 	<p>Potential Targets</p> <ul style="list-style-type: none"> # of stakeholder meetings and interest Draft written program outline # of municipalities participating 	<p>Potential Partners</p> <ul style="list-style-type: none"> County COG & Municipal Leaders Funders Capital RC&D SMP 	<p>Compare County vs. Municipal</p>	<ul style="list-style-type: none"> Partnership connection & research – 2022 Draft program structure - 2023 	<ul style="list-style-type: none"> Bidding requirements for implementation On-site land availability Funding eligibility Inter-agency 	<p>Existing local fee structures</p>	<p>Potential local entity funding</p>	<p>Program structure (contracts & agreements)</p> <p>Technical Assistance (consultants)</p> <p>Fee structure assistance for some municipalities</p>	<p>Flexible & sufficient funding</p>	<p>New item added during 2021 two-year milestone update.</p> <p>NOTE: Identified need to incentivize new construction projects to implement BMPs additional to those required. Could potentially model this program off of an existing tax credit program or fee structure discount program. Could be implemented at local level using local ordinances (fee & discount structure).</p>	<p>August 2021: This is a new item added as a sub-item of the existing 2.2. We decided to identify opportunities regarding BMP Programs and Policies in 4 categories with targets, partners, challenges, and resources identified for each “BMP group”.</p> <p>This specific sub-group was added to look further throughout 2022-2023 at ways to encourage the developed sector and MS4 areas to implement more than what is required of them.</p>
<p>2.2.b</p>	<p>BMP Incentive & Assistance Programs – Advanced Nutrient Management</p> <p>Advanced nutrient management BMP program at county level that includes incentive or cost-share for plan development, pre-sidedress nitrogen testing (PSNT), and other nutrient management planning technologies.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> # of plans on current waitlists Organizational structure & framework Draft written program outline # of stakeholder meetings and interest # of acres reported and/or N reduced # of attendees at outreach event 	<p>Potential Partners</p> <ul style="list-style-type: none"> FCCD PSU Extension SMP Capital RC&D Industry Professionals 4R Stroud Water Research CBF Farm Bureau 	<p>Compare County vs. Regional</p>	<ul style="list-style-type: none"> Partnership connection & research – 2022 Draft program structure - 2023 	<ul style="list-style-type: none"> Weed management Funding eligibility Convenient and cost-effective for landowner Administration capacity for soil testing 	<p>Green seeker technology at PSU Extension</p> <p>Existing models for pre-side dress testing program</p> <p>On-going 4R research</p> <p>Existing partnerships</p>	<p>TBD – Currently None</p>	<p>Staff (workforce capacity)</p>	<p>Flexible & sufficient funding</p>	<p>New item added during 2021 two-year milestone update.</p> <p>NOTE: Identified need to incentive landowners to implement practices that are unconventional to their previous operation management (to try something new) on at least a portion of the operation. Could potentially model this program off of FCCD’s streamside grass buffer.</p> <p>Incentive amount would be determined based on soil testing and amount of land enrolled into program.</p>	<p>August 2021: This is a new item added as a sub-item of the existing 2.2. We decided to identify opportunities regarding BMP Programs and Policies in 4 categories with targets, partners, challenges, and resources identified for each “BMP group”.</p> <p>This specific sub-group was added to look further throughout 2022-2023 at ways to assist and encourage the ag community in increasing the rate of implementation of ag BMPs. This sub-item aims to further delve into ways to encourage advanced nutrient management throughout the county.</p>

2.2.c	<p>BMP Incentive & Assistance Programs – Ag Erosion & Sediment Control</p> <ul style="list-style-type: none"> County level incentive program for cover crops, residue tillage, grassed waterway, and other erosion control BMP implementation for soil protection. Secure long-term funding for FCCD grass buffer program 	<p>Potential Targets</p> <ul style="list-style-type: none"> Organizational structure & framework Draft written program outline # of stakeholder meetings and interest # of acres reported and/or N reduced # of attendees at outreach event 	<p>Potential Partners</p> <ul style="list-style-type: none"> FCCD PSU Extension SMP Capital RC&D Industry professionals PA No-Till Alliance Stroud Water Research CBF Farm Bureau 	Compare County vs. Regional	<ul style="list-style-type: none"> Partnership connection & research – 2022 Draft program structure - 2023 	<ul style="list-style-type: none"> Weed management Funding eligibility Convenient and cost-effective for landowner 	Existing models	TBD – Currently None	<p>Technical Assistance (consultants)</p> <p>Staff (workforce capacity)</p>	Flexible & sufficient funding	<p>New item added during 2021 two-year milestone update.</p> <p>NOTE: Identified need to incentive landowners to implement practices that are unconventional to their previous operation management (to try something new) on at least a portion of the operation. Could potentially model this program off of FCCD’s streamside grass buffer.</p> <p>Incentive amount would be determined by amount of land enrolled into program.</p>	<p>August 2021: This is a new item added as a sub-item of the existing 2.2. We decided to identify opportunities regarding BMP Programs and Policies in 4 categories with targets, partners, challenges, and resources identified for each “BMP group”.</p> <p>This specific sub-group was added to look further throughout 2022-2023 at ways to assist and encourage the ag community in increasing the rate of implementation of ag BMPs. This sub-item aims to further delve into ways to encourage agricultural erosion and sediment control throughout the county, including buffer implementation.</p>
2.2.d	<p>BMP Incentive & Assistance Programs – Streamlined Stream Restoration</p> <p>Explore solutions to the timing roadblock regarding funding/permitting for stream restoration projects.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> Establish connections with needed partners Information needed to implement solutions for this issue 	<p>Potential Partners</p> <ul style="list-style-type: none"> Conservation Districts DEP Municipalities County Funders Private Consultants USFWS Trout Unlimited Stroud Water Research 	Statewide (permits involved)	<ul style="list-style-type: none"> Partnership connection & research – 2022 Solution discussions 2023 	<ul style="list-style-type: none"> Proposing changes to a large, existing system Programmatic and regulatory challenges 	TBD – Currently None	TBD – Currently None	TBD	Flexible & sufficient funding	<p>New item added during 2021 two-year milestone update.</p> <p>NOTE: Identified need for a system that expedites permits required for funding application timelines.</p> <p>Identified need for 100% cost-share for restoration projects or more flexible options for eligible match.</p>	<p>August 2021: This is a new item added as a sub-item of the existing 2.2. We decided to identify opportunities regarding BMP Programs and Policies in 4 categories with targets, partners, challenges, and resources identified for each “BMP group”.</p> <p>This specific sub-group was added to look further throughout 2022-2023 at ways to assist and encourage landowners in increasing the rate at which they restore stream reaches. We continue to have many landowners interested in conservation practice, but sometimes lose interest or move on while they are on hold for funding or a permit.</p>

<p>2.3</p>	<p>BMP Prioritization –</p> <ul style="list-style-type: none"> • Identify key watershed areas for installation of BMPs with greatest net effect. • Identify key parcels for installation of BMPs with greatest net effect. • Define priority areas for riparian buffers. 	<p>Potential Targets</p> <ul style="list-style-type: none"> • GIS mapping & inventory of priority riparian buffer installation areas • Identify targeted funding for prioritized installations (ongoing) • # of landowners reached • # of watershed group buffer plantings • Assessment of existing buffers & maintenance needs • Establish stream monitoring to assist in determining priority area and to document impact of installation of BMPs (See items 1.6.a & 1.6.b) 	<p>Potential Partners</p> <ul style="list-style-type: none"> • FCCD • FCo. GIS • PSU Extension • SHIP CLUS • CBF • TNC • Local watershed groups • Local municipalities • Monitoring will identify priority area and document water quality needs & improvements related to BMP installation - may find additional partner needs (See items 1.6.a & 1.6.b) 	<p>Countywide</p>	<ul style="list-style-type: none"> • ID Key watersheds – 2020 • Buffer opportunity GIS layer – 2020 • Existing buffer inventory – 2023 • GIS priority parcel analysis – 2022 • Begin monitoring BMP effectiveness through water quality monitors – 2023 	<ul style="list-style-type: none"> • Land taken out of production for some BMPs • Landowner participation & incentive • Personnel to conduct parcel prioritization analysis • Staff needed to coordinate outreach 	<p>Existing partnerships</p> <p>Buffer opportunity GIS layer (as of 2020)</p> <p>Coordinator (as of 2020)</p> <p>GIS software in-house (as of 2020)</p>	<p>ESRI Conservation Program (for GIS software)</p> <p>Coordinator funding</p>	<p>Personnel dedicated to outreach & coordination efforts</p> <p>Trained staff for data monitoring equipment</p> <p>Time, staff, or contractor funds to dedicate to GIS parcel prioritization analysis</p>	<p>TBD – Flexible & sufficient funding</p>	<p>August 2021 Update: FCCD staff and additional CWFC Partners continue to work with landowners interested in stream related projects to also assess buffer suitability within their riparian zones. Franklin County also recently established the PSU Master Watershed Stewards program who also plan to work with landowners in this capacity.</p> <p>We continue to reference our identified priority watersheds for project and outreach planning for the upcoming year of funding.</p> <p>11/25/2020 Update: DEP has provided buffer opportunity area data. FCCD Watershed Specialist is working with landowners interested in stream related projects to also assess buffer suitability within their riparian zones.</p> <p>ICPRB is currently working on a study of observed water quality over time in the county which will be completed in December of 2020. This study will help further pinpoint priority areas as well as improved areas throughout the county leading to more efficient allocation of effort and funds.</p> <p>Team is working with Ag Industry professionals to engage farmers in BMP education and installation through a grant. The purpose of this effort is to equip the professionals to provide large scale outreach to farmers about the CAP and BMPs that could improve both their operation and water quality.</p> <p>Team performed a map assessment to ID key subsheds/catchments within the county. They are starting with the “Tier 1” subsheds – defined as being high N loading areas that feed an impaired stream. Tier 1</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item existed in the previous version of the plan. Targets, partners, challenges, timeline, and resources have been reevaluated and identified.</p> <p>Team is working with Ag industry professionals to engage farmers in BMP education and installation through a grant. The purpose of this effort is to equip the professionals to provide large scale outreach to farmers about the Clean Water Plan and BMPs that could improve both their operation and water quality.</p> <p>Partners are also planning future outreach events in these watersheds throughout 2022-2023. Considering partners to perform remaining analysis piece of this item: “Identify key parcels for installation of BMPs with greatest net effect.”</p>
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										<p>subsheds receive additional focus in the form of outreach and application for additional funding. Examples of action taken/planned in these watersheds include, but are not limited to:</p> <ol style="list-style-type: none"> 1. Subshed A was the subject of a Section 319 grant application for funds to develop a HUC 12 level WIP. 2. Subshed B is being considered for a NFWF Small Watershed Grant application that will include BMP Implementation, Education, Workshops, etc. for lasting impact in the subshed. <p>Chesapeake Bay Foundation, Alliance for the Chesapeake Bay, and Local watershed groups are being considered as partners for any upcoming buffer projects.</p>		
2.4	<p>Program Data Management & Project Planning –</p> <p>Prepare GIS database of proposed installation of all BMPs in BMP Targets Plan.</p>	<p><u>Potential Targets</u></p> <ul style="list-style-type: none"> • Map all existing BMPs and proposed BMPs in project planning software to aid in planning purposes (See item 1.2) • Provides ongoing data/benchmark 	<p><u>Potential Partners</u></p> <ul style="list-style-type: none"> • FCCD • FCo. GIS • PSU Extension • SHIP CLUS • CBF • TNC • Local watershed groups • Local municipalities 	Countywide	2023	<ul style="list-style-type: none"> • Inter-agency • Right-to-know • Database management • Participation of community – awareness of ALL BMPs 	<p>Potential software</p> <p>Personnel to create database & perform BMP placement analysis</p>	TBD – Currently none	Personnel dedicated to database management	TBD – Flexible & sufficient funding	<p>August 2021 Update: We are considering working with a local partner to assess Potential BMP Placement. (See <u>Potential Partners</u> to the left for considerations.)</p> <p>11/25/2020 Update: Team is working on in-house BMP Inventory and discussing data verification methods (Steering Committee and GIS Professionals).</p> <p>This inventory will be a GIS dataset that houses all past, present, and future implantation of creditable BMPs.</p> <p>Will include:</p> <ol style="list-style-type: none"> a. PK spatial/tabular data export b. Newly implemented BMPs <p>Discussion for maintenance of dataset will also occur among data teams.</p> <p>Further details on the status of this item are listed in the update of Action #1.2.</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: Item has been updated to reflect opportunities that now exist and can be utilized to move forward in 2022-2023 with tangible and identified partners, targets, resources available, and resources still needed.</p>

2.5*	Commercial & Residential Fertilizer – Implement an efficient documentation program to track commercial & homeowner nutrient applications on developed land.	<u>Potential Targets</u> <ul style="list-style-type: none"> • Provide support for current fertilizer legislation • Conduct education event for commercial landscape industry and homeowners • Identify acreage for urban nutrient management plans 	<u>Potential Partners</u> <ul style="list-style-type: none"> • DEP • Landscape industry & organization • Non-profits 	Statewide	2020 (on hold until bill is through legislation)	<ul style="list-style-type: none"> • Contingent upon legislation (If Bill doesn't pass, will not be able to implement this action.) • Reliant among industry 	CAST analysis (see notes) Pass state legislation	TBD – Currently none	TBD	TBD – Flexible & sufficient funding	August 2021 Update: No update to this item until legislation is passed. 11/25/2020 Update: See details to the left. This item is dependent upon a bill which has not yet been passed. Therefore, we are not yet able to take any action on this item. NOTE from 2019 Plan: Commercial and home use of nutrients should be evaluated in the CAST model, more data is needed on what application levels are currently.	(Existing item altered/added to during 2021 two-year milestone update.) August 2021: No action changes to this item – only formatting/re-wording edits.
2.6	BMP Programs & Policies – Evaluate feasibility for establishment of ordinances on a countywide or multimunicipal scale to promote BMPs around stormwater for land use and development plans. (relates to items 1.4, 1.5, & 2.2)	<u>Potential Targets</u> <ul style="list-style-type: none"> • Research model ordinances and “Conservation by Design” • Convene municipal working group to discuss best practices • Draft incentives for establishment of ordinances at municipal level 	<u>Potential Partners</u> <ul style="list-style-type: none"> • FCPC • COG (local municipalities) 	Countywide	Contingent upon (as they are an addition to) items 1.4, 1.5, & 2.2	<ul style="list-style-type: none"> • Contingent upon (as they are an addition to) items 1.4, 1.5, & 2.2 • Inter-agency • Different local priorities 	Existing ordinances to serve as models	TBD	TDB – Flexible & sufficient assistance	TBD – Flexible & sufficient funding	August 2021 Update: Potential countywide incentive options are being discussed with other FCo offices. If countywide incentives prove to be not feasible, municipal level assessment will follow. Consider utilizing tools, such as preservation easements, and include educational goals for residents which attain benefits for reducing fertilizer use or establishing rain gardens, other BMPs. 11/25/2020 Update: Potential countywide incentive options are being discussed with other FCo offices. If countywide incentives prove to be not feasible, municipal level assessment will follow. Funding options to assist with cost-share are continuously being researched/assessed (as funding is our largest roadblock). Coordinator has pursued conversations with other county partners on this topic. Further details on the status of “county-wide incentives” are listed in the update of Action #2.2.	(Existing item altered/added to during 2021 two-year milestone update.) August 2021: No action changes to this item – only formatting/re-wording edits and one additional potential target identified as we proceed through 2022-2023 that were not in the original plan.

Franklin County Clean Water Plan - Progress and Milestones

Green - action has been completed or is moving forward as planned **Yellow** - action has encountered minor obstacles **Red** - action has not been taken or has encountered a serious barrier

Action #	Description	Performance Target(s)	Responsible Party(ies) and Partnerships	Geographic Location	Expected Timeline	Potential Implementation Challenges or Recommendations	Resources Available		Resources Needed		Annual Progress to Date (2020 + 2021) <small>*add new 2021 progress above the existing 2020 progress. Date each entry</small>	Reason for Change to Action Item (2022-2023 milestone period)
							Technical	Financial	Technical	Financial		
Priority Initiative 3: Communication, Education & Outreach												
3.1	<p>Communication –</p> <ul style="list-style-type: none"> Develop a communications strategy to communicate parallel goals of county plan and local goals such as public and environmental health, economic development, and others. Create a communication plan that reflects positive, local focus on all materials. Focus on win-win scenarios, future of county water, and community benefit. 	<p>Potential Targets</p> <ul style="list-style-type: none"> Countywide water celebration/event – showcase all water-related groups & businesses in one place Continue “Be the Solution” handout series – scale up distribution Continue educational signage at local streams Continue & scale up industry stakeholder events so trusted consultants can share with clients Develop list of contacts for coordinator to meet with 1-1 	<p>Potential Partners</p> <ul style="list-style-type: none"> FCCD Franklin Co. PSU Extension Local water groups The Institute Local municipalities Local schools Local businesses Capital RC&D TNC CBF ACB SMP CLUS PACD Local Chambers Visitor’s Bureau Community Foundation Non-profits 	Countywide	<ul style="list-style-type: none"> Communication Plan – 2020 (ongoing) “Be the Solution” handout series – 2021 (ongoing) Industry stakeholder meetings – 2020 (ongoing effort) Communication that parallels other local goals – 2022 Water event – 2023 	<ul style="list-style-type: none"> Meeting and event participation Building community trust and positive perception around Plan Funding Coordination & planning large events (COVID-19, time consuming, & expensive) 	<ul style="list-style-type: none"> Handout template Existing partnerships Signage templates 	<ul style="list-style-type: none"> TC Energy Community Grant Additional funding needs TBD 	Personnel for (or funding to contract) outreach, education and coordination	TBD – Flexible & sufficient funding	<p>August 2021 Update: We continue to utilize our existing communication plan and make adjustments as needed. Momentum has begun to increase as we focus on local needs and priorities regarding water, soil health, recreation, etc. We plan to continue this communication through the use of our “Be the Solution” handout series that has been so well received (see our first two editions, “Ag BMPs” and “Backyard BMPs”). We also plan to continue our message through more educational material distribution and events for local landowners. Examples include stakeholder meetings, meetings with local leaders & the COG, Conservation Farm Tour, Ag Industry Meeting, etc.</p> <p>11/25/2020 Update: Coordinator developed a communication plan at the start of the position. This plan is referred to for all communication, outreach, etc. Plan was developed to ensure all people relaying the message of the Plan are delivering a consistent message. Part of this plan was the rebranding of the Plan to focus on “Clean Water for Franklin County”, a local campaign or initiative, more relevant to the general public and neighbors of FCo.</p> <p>Since development of the communication plan, interactions about the Plan and</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item existed in the previous version of the plan. Targets, partners, challenges, timeline, and resources have been reevaluated and identified to assist with implementation as we proceed through 2022-2023. An additional action regarding communication plan was added as were some additional timeline items to show progress to date.</p>

											<p>need for BMP Implementation have been much more pleasant, understanding, and open-minded with a positive result of follow through on BMP discussions and implementation.</p> <p>Also among Steering Committee discussion is the implementation of education and outreach events, using the communication plan and outreach funds to accomplish widespread distribution of the initiative and its goals.</p>	
3.2	<p>Education –</p> <p>Utilize existing resources to engage educational objectives.</p>	<p>Potential Targets</p> <ul style="list-style-type: none"> • Create list of online courses, webinars & How-To videos to share on our pages • Share PSU Extension & other partners' existing resources • Share partner list, contact info & volunteer opportunities online 	<p>Potential Partners</p> <ul style="list-style-type: none"> • EPA • DEP (CWA) • ACB • CBF • FCCD • PSU Extension • Local municipalities • Educational institutions & non-profits 	Countywide	<ul style="list-style-type: none"> • Create and share partner contact list and volunteer groups – 2020 (ongoing) • Create Facebook page – 2020 • Share partners' existing resources – 2020 (ongoing) • List of courses, webinars, & training topics to share – 2022 	<ul style="list-style-type: none"> • Many moving parts (time & resources) to coordinate and maintain • Need willing participants 	<p>Existing templates and models to work from</p> <p>Existing partnerships</p>	<p>TC Energy Community Grant</p> <p>Additional funding needs TBD</p>	<p>Personnel for (or funding to contract) outreach, education and coordination</p> <p>Potential software needs</p>	<p>TBD – Flexible & sufficient funding</p>	<p>August 2021 Update: We have continued to utilize our Facebook and Website to share news and funding information. This year, we have created a “Partners & Stakeholders” email list where we share funding announcements and other resources & opportunities. This email list now has a “sign-up” registration form where people can register to receive email updates from CWFC.</p> <p>Additionally, we identified some other resources that can be shared through existing platforms, identified in the columns to the left.</p> <p>11/25/2020 Update: To utilize existing resources, our team has been distributing articles, social media posts, and more to other groups and organizations who can help expand our reach. Newsletters, Facebook, our Website, and our Annual Report are our largest outlets.</p> <p>Last month, our Facebook page reached 137 subscribers and a single post reached ~6,300 people with ~200 engagements. The last Newsletter article about the CAP was successful and resulted in calls to the coordinator’s direct line, asking for help with water related</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item existed in the previous version of the plan. Targets, partners, challenges, timeline, and resources have been reevaluated and identified to assist with implementation as we proceed through 2022-2023. Some additional timeline items were added to show progress to date.</p>

											<p>issues. FCCD will be distributing another newsletter in December 2020.</p> <p>Our team is in the process of looking for partners such as schools or entities of public lands to install and showcase real life BMPs and educate viewers/passersby on the needs/function of different BMPs. An additional and crucial component to this education idea is to also create and distribute "How-To" educational materials in which professionals demonstrate how to properly construct or implement the BMPs. CAP Team is utilizing existing resources and templates for these items where applicable and leaning on private industry to assist in the distribution of such materials which are provided at outreach events.</p>	
3.3	<p>Outreach –</p> <ul style="list-style-type: none"> Develop a focused effort to promote BMPs in agricultural community. Develop a focused effort to promote BMPs in the developed community. 	<p>Potential Targets</p> <ul style="list-style-type: none"> Evaluate best way to communicate innovative practices and models List of additional communities of practice to establish so that practitioners can share experiences and learn from others – i.e. grazing group forum Create targeted informational materials that relate specifically to each sector Publicly recognize existing effort in ag community – i.e. recurring recognition column 	<p>Potential Partners</p> <ul style="list-style-type: none"> EPA DEP USDA FCCD PSU Extension 4R Alliance Capital RC&D Ag Community Chesapeake Commons SMP TNC Developers 	<p>Compare County vs. Regional</p>	<ul style="list-style-type: none"> List of possible communication avenues – 2022 List of additional communities of practice (forums) – 2022 Ag specific educational materials – 2020 List of avenues to publicly recognize ag community – 2022 Establish regular recognition in one of the mediums determined above – 2022 Letter template to locals to ask if they would like to be interviewed for 	<ul style="list-style-type: none"> Many moving parts (time & resources) to coordinate and maintain Need willing participants 	<p>Existing templates and models to work from for some items identified</p> <p>Existing partnerships for some items identified</p>	<p>TC Energy Community Grant</p> <p>Additional funding needs TBD</p>	<p>Personnel for (or funding to contract) outreach, education and coordination</p> <p>Potential software needs</p>	<p>TBD – Flexible & sufficient funding</p>	<p>August 2021 Update: CWFC received a grant in 2020 funding an educational handout to distribute at an all-day education event for the Agriculture Industry to learn about BMPs and nutrient reducing conservation practices.</p> <p>We plan to continue educational events with the ag community, but we are also working to duplicate this effort in the developed sector involving both educational materials and events for those living or working in the Franklin County developed sector.</p> <p>11/25/2020 Update: CCWAP Coordinator has received grant funding for an education one-pager (reference sheet) to distribute at an all-day education event where Ag Industry members will learn about the CAP and how/why to educate the farmers they work</p>	<p>(Existing item altered/added to during 2021 two-year milestone update.)</p> <p>August 2021: This item existed in the previous version of the plan. Targets, partners, challenges, timeline, and resources have been reevaluated and identified to assist with implementation as we proceed through 2022-2023.</p> <p>Our team has been awarded this same grant and plans to continue outreach in the ag community (<i>described in items 3.1 - 3.3</i>) using this funding, but it is minimal and more will be needed to truly accomplish all goals listed throughout Priority Initiative 3.</p>

		<p>in existing publication, website, or forum</p> <ul style="list-style-type: none"> • Scale up outreach efforts in developed community - work with developers and residents to increase Clean Water BMPs in communities 	<ul style="list-style-type: none"> • HOAs • Local residents 		recognition – 2022						<p>with on a daily basis.</p> <p>*The one-pager/reference sheet will be a heavy-duty card stock that can be hung in the farmers home/office/etc. and describes Ag BMPs and their benefits. It will also describe the BMPs' benefits to their personal lives aside from the great things each will do for their farms. The reference sheet will also include the contact information of the Conservation District and include a short survey gauging the farmer's knowledge of/need for BMPs. The idea is that they will receive this information from an individual they trust/advises their business, learn about the benefits of BMPs, and call us for assistance and guidance of how to proceed with installing BMPs that work for them and significantly reduce nutrient loading.</p>	<p>To continue the handout series, CWFC plans to next create a "Be the Solution" handout for the developed sector (in addition to the General Public handout created in Summer 2021). CWFC partners also mentioned wanting to begin outreach with a "Clean Water table" at existing local events such as farmers markets, and other events with large crowds of residents.</p>
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