



Developing Replicable Innovative Variants for Engagement for EV's in the USA

Project Objectives: The overarching goal of DRIVE will be to substantially increase electric vehicle (EV) adoption rates across consumer and fleet markets in 14 states. The Project will create a Partnership to develop and strengthen 14 state based EV initiatives. Each will be based on a model designed to attack several interrelated market barriers utilizing proven best practices. Yet each also will apply the model and best practices somewhat differently based on state culture, governance, policy environment, economic condition, market state of play, stakeholder strengths, and other factors specific to that state. Clean Cities partners will regularly convene with a 30-member Project Advisory Committee (PAC) of thought leaders and industry stakeholders to share best practices and learnings gained through implementation. In addition to accelerating EV adoption, the Project will advance state of the art, innovative approaches to reduce interrelated EV market barriers, and position several additional states for replication.



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The image shows a screenshot of the Drive Electric USA website. At the top left is the logo for Drive Electric USA, which includes a stylized 'E' and 'U' inside a shield. To the right of the logo are navigation links: OVERVIEW, RESOURCES, CONTACT & TEAM, and a search icon. The main heading is 'Accelerating the Adoption of Electric Vehicles'. Below this is a paragraph: 'DRIVE Electric USA will fully develop 14 state-based "Drive Electric" programs that will engage individuals, utilities, legislators, dealerships and others towards removing adoption barriers and accelerating plug-in electric vehicle use in our states.' At the bottom, there is a line of text: 'a 14-state, DOE-funded project managed by'. Below this are two logos: 'EAST TENNESSEE CLEAN FUELS' with the website 'TheCleanFuels.org' and 'Clean Fuels Ohio' with its logo. The background of the website features a dark, textured surface with a white car on the right and a blue car on the left.

DRIVE ELECTRIC USA

OVERVIEW RESOURCES CONTACT & TEAM

Accelerating the Adoption of Electric Vehicles

DRIVE Electric USA will fully develop 14 state-based "Drive Electric" programs that will engage individuals, utilities, legislators, dealerships and others towards removing adoption barriers and accelerating plug-in electric vehicle use in our states.

a 14-state, DOE-funded project managed by

EAST TENNESSEE
CLEAN FUELS
TheCleanFuels.org

Clean Fuels Ohio

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Drive Electric Pennsylvania Website

Homepage

- DRIVE ELECTRIC PENNSYLVANIA COALITION
- Promoting Adoption of Electric Vehicles

About Us

- History
- Partners

Mission

Drive Electric Pennsylvania is a collaboration of groups throughout the state working together to accelerate the adoption of plug-in electric vehicles.

Electric Vehicles

- Why EV's
- Test Drives
- Dealers
- Charging
- Misc

Events/Ride-n-Drives

- Workshops
- Ride-n-Drives
- Webinars

News/Blogs

- Newsletter
- Facebook
- Twitter
- Blog

Resources

- Education on E-Drive Vehicles
- EV Pro-lite Tool
- DOE Publications
- AFLEET

FAQ

- Businesses
- Potential Owners

PA Government

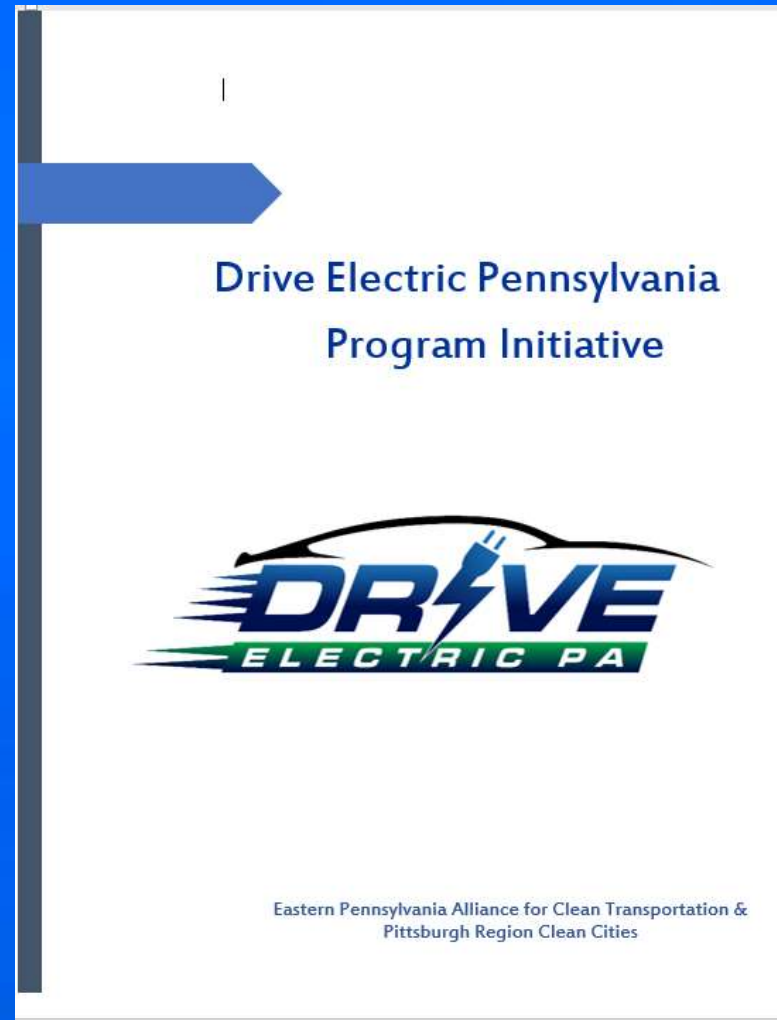
- PA DEP AFIG
- PA DEP DRIVE PA FORWARD
- PA DOT Alt Fuel Corridors
- PA DCNR

Media

- News Releases
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Get Involved

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