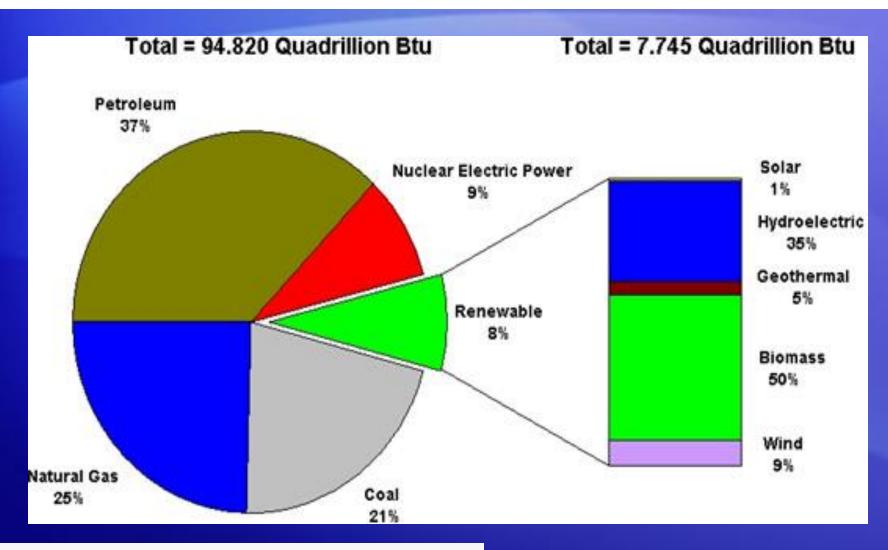


## Pennsylvania's Marcellus Resource Recent Trends, Future Impacts



## **U.S. Energy Consumption**



Source: Energy Information Administration, 2009





Source: 12/3/10 Wall Street Journal, Sharp Corporation



## Change in Our Energy Future



Energy consumer to producer/exporter. Value-added??



## **Emerging Trends**

- -NG for power generation increased 3% -2/yrs
- Most gained from coal-fired plants
  - --permitting?
  - --New EPA rules?
- -Estimates of 35% by 2030 vs. 22% in 2010
  - -GHG emission reduction of 44% by 2030
  - -climate legislation??
  - -political implications —alternatives %??
  - -possible nuclear policy changes

Source: Deutsche Bank



## **Utilization—A New Future??**

- -PA's public policy for energy?
  - --Public initiatives
  - --Private efforts
  - --New funding?
- -Power generation
  - -conv. vs. fuel cell
- -Feedstock
  - --industrial use
  - --plastics, paper, steel, glass all seeking options
  - --new employment opportunities



## **Transportation**

## Transportation fuels

- --\$8M in new alternative fuel usage
  - -21 new projects in PA
  - -CNG for private/public use -ex. Towanda
  - -refueling corridors East/West, North/South

## Gas To Liquids technologies

- -diesel
- -other more efficient fuel chemistry
- -engine modification and/or redesign
- -research initiatives -- Commercialize?



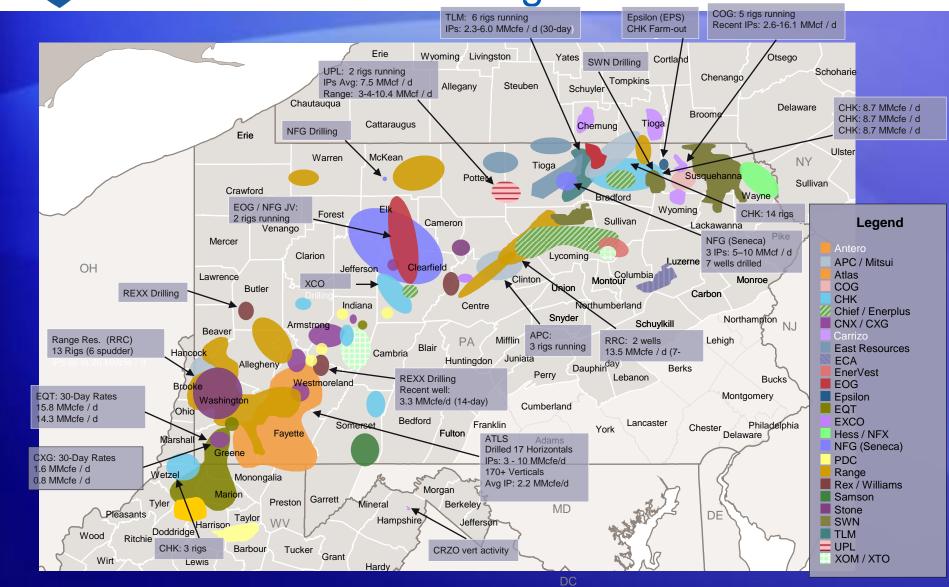
## **Marcellus Shale Economic Impact**

- ~60+ companies looking at Marcellus
  - --est. \$8 B+ spent in '10
  - --est. value of Marcellus -\$1.5T
    - --Royalties to PA landowners \$250 billion?
  - -- 1.2 bcf/d in Aug '10 to 5 bcf/d+ (est) in 2015
  - --International interest.
  - --Lowest cost shale?? Other shales??
  - --New trend?? --movement towards NG liquids

#### PENNSTATE

1 8 5 5

Marcellus – acreage locations

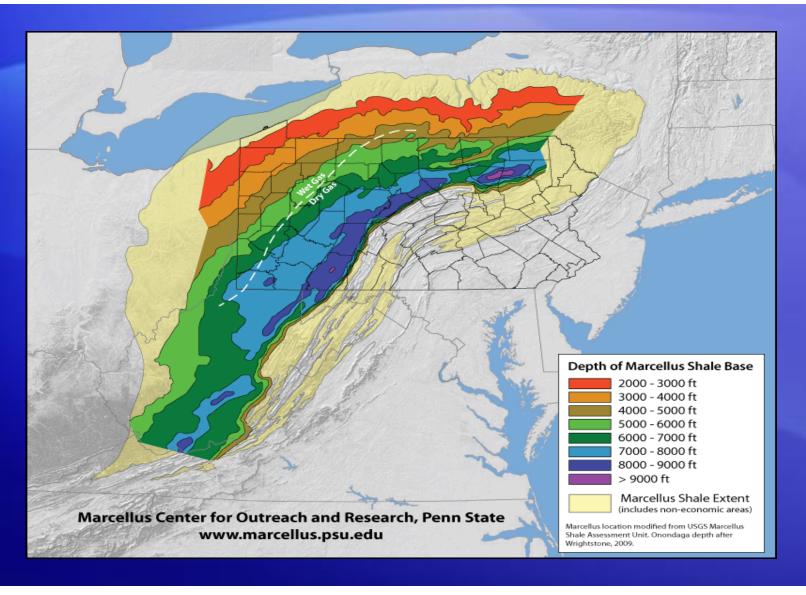






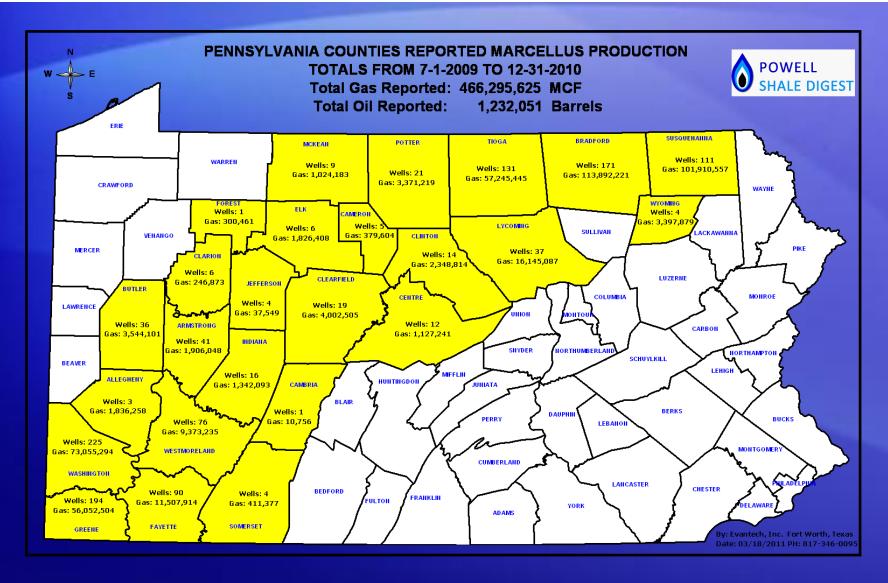
## Wet/Dry Gas in PA







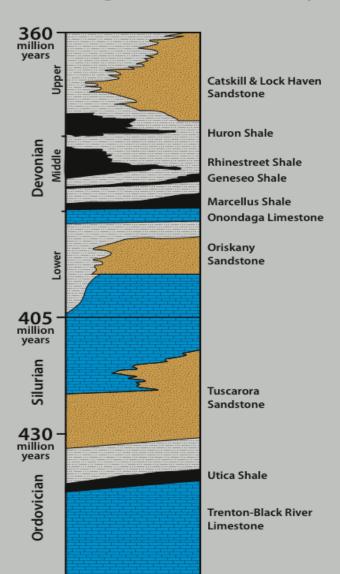
### **Marcellus Production Data**



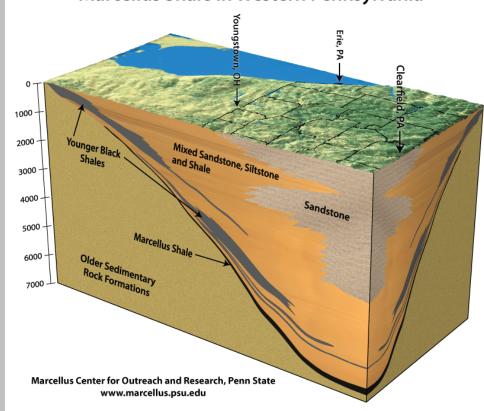


## **Other Shale Targets**

#### **Key Gas-Producing Formations in Pennsylvania**



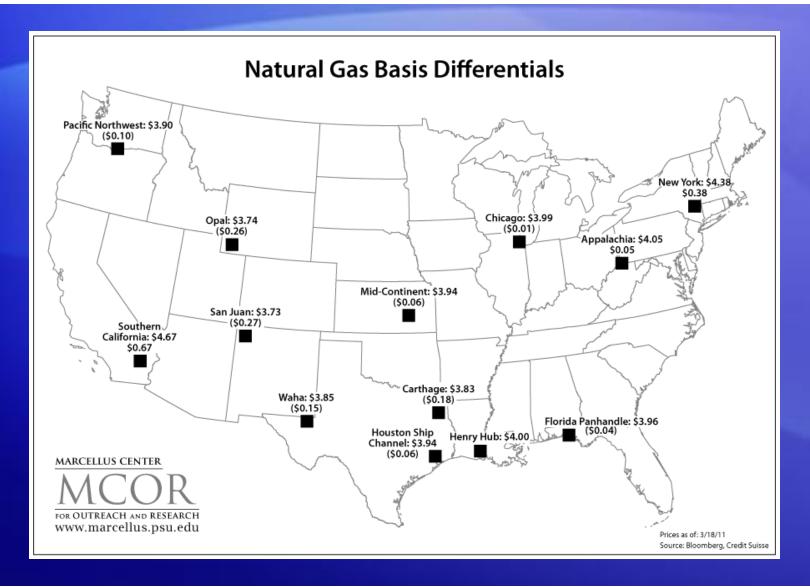
#### Generalized Geologic Cross Section Showing Marcellus Shale in Western Pennsylvania





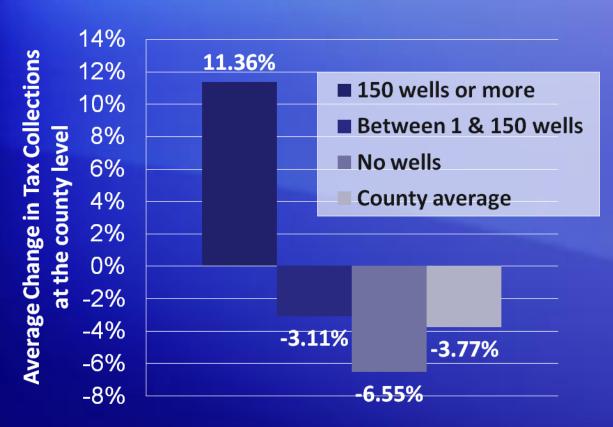
## 1 8 5 5

## **Pricing Differences**



# Change in State Sales Tax Collections, by County Level Marcellus Drilling Activity

July, 2007- June, 2010



Sales tax dollars go to the state - none remains at the local level (except in a few urban counties)

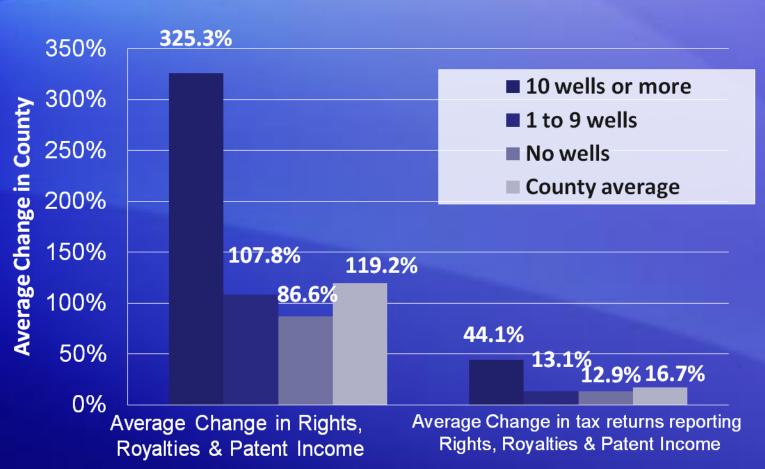
Counties with more than 150 wells since 2007 include:

- Bradford (482 wells)
- Tioga (387 wells)
- Washington (305 wells)
- Greene (179 wells)
- Susquehanna (174 wells)

Counties by Number of Marcellus Wells
Between 2007 and December, 2010



## Change in Rights, Royalties & Patents- State Personal Income Tax Collections, by County Level Marcellus Drilling Activity, 2007-08

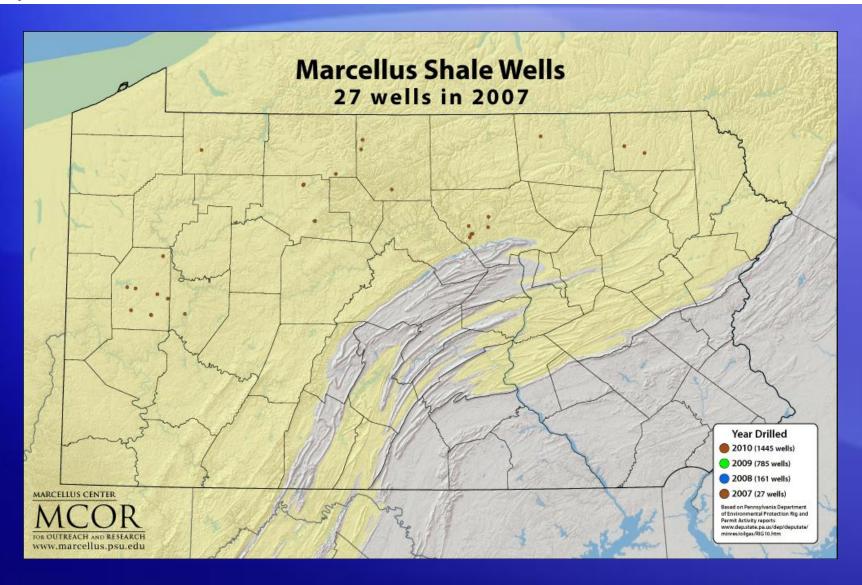








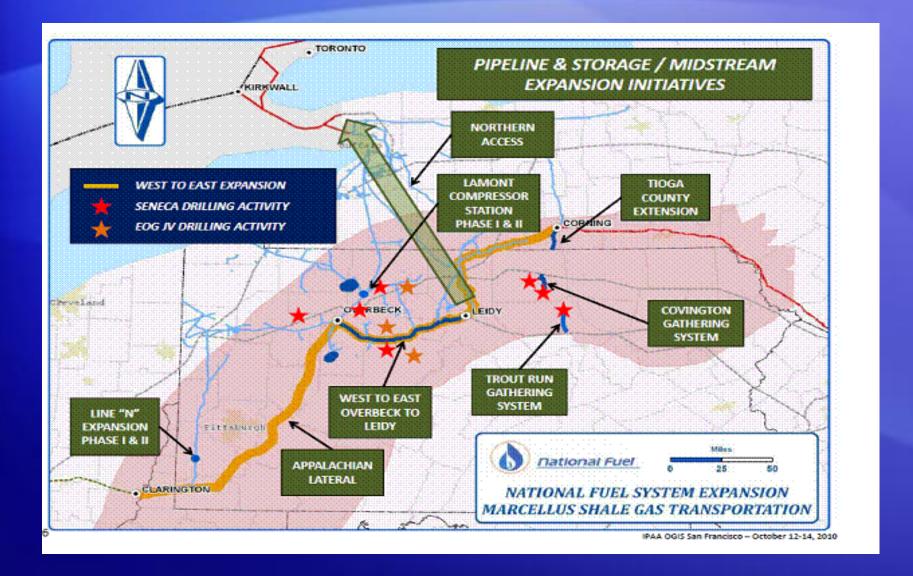
## Wells Drilled



PENNSTATE



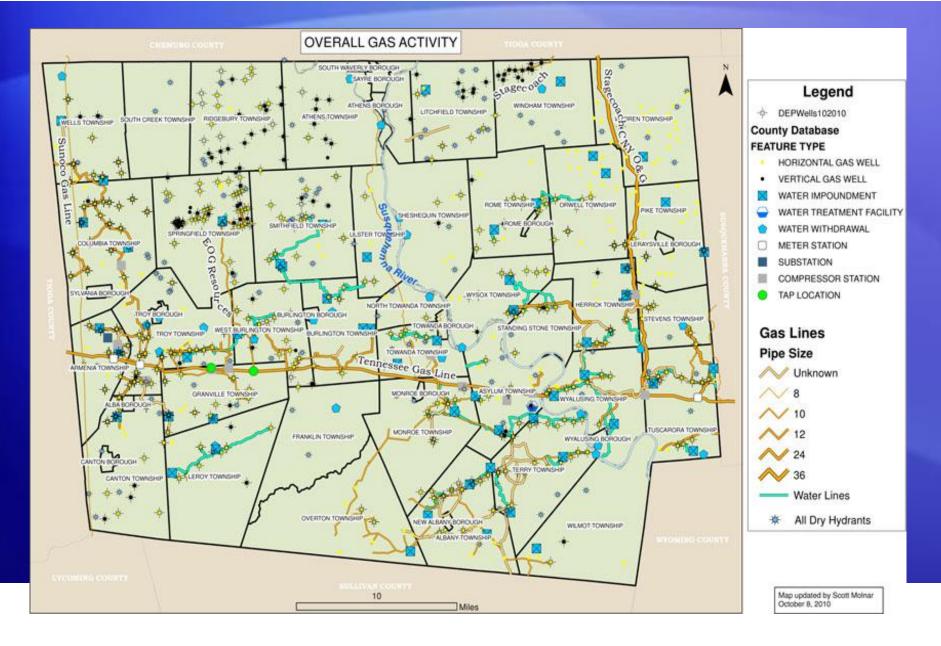
## Major Pipeline/Storage Expansion







## Bradford Co Pipeline Development





## Impacts on Business/Communities

## Local businesses

- -New businessventures
  - --ex: 75 to 100 new in Wmspt area
- -New business models
- -Satellite offices
- -Brownfields development
- -Hotels/airports
- -Job migration

## **Local Communities**

- -Road and traffic impacts
  - --costs/agreements
  - --reconstruction
  - --industry spent est. \$200M in '10
- -emergency response
- -human services
- -water and sewer infrastructure
- -landfill utilization
- -workforce
- -current research to determine impacts



# 2010 Survey of Businesses Bradford and Washington Counties

#### **Bradford County**

Most active Marcellus drilling county

60,384 residents in 2009

1,345 businesses

#### **Washington County**

Third most active Marcellus drilling county

200,505 residents in 2009

5,082 businesses





# 2010 Survey of Businesses Bradford and Washington Counties

Survey to 1,000 businesses in each county
All tourist-related businesses
Plus random selection
Responses from 619 (response rate of 31%)

Conducted by Marcellus Shale Education & Training Center (Penn State Cooperative Extension & Penn College)
Funded by PA Dept of Community & Economic Development



## Impacts on Businesses, 2010 Bradford & Washington Counties

	Percent responding 'Yes'			
Because of natural gas drilling	All Responses	Bradford County	Washington County	
Have your business activities changed?	17%	22%	9%	
Have your annual sales <u>increased</u> ?	28%	32%	23%	
Have your annual sales <u>decreased</u> ?	3%	3%	2%	
Has the number of regular non-gas customers <u>increased</u> ?	7%	10%	3%	
Has the number of regular non-gas customers <u>decreased</u> ?	3%	3%	2%	

Source: Ward & Kelsey, PSU 2011



# Effects on Worker Retention & Hiring Bradford & Washington Counties

	Percent responding 'Yes'		
Has Natural Gas Drilling	All Responses	Bradford County	Washington County
Affected the ability of your business to find and hire qualified employees?			
Somewhat easier to find	0.4%	1%	-
Somewhat more difficult to find	5%	7%	1%
Much more difficult to find	4%	6%	1%
Affected your ability to retain your workforce?			
Turnover has increased	5%	9%	1%
Turnover has decreased	0.4%	0.3%	0.5%

Source: Ward & Kelsey, PSU 2011



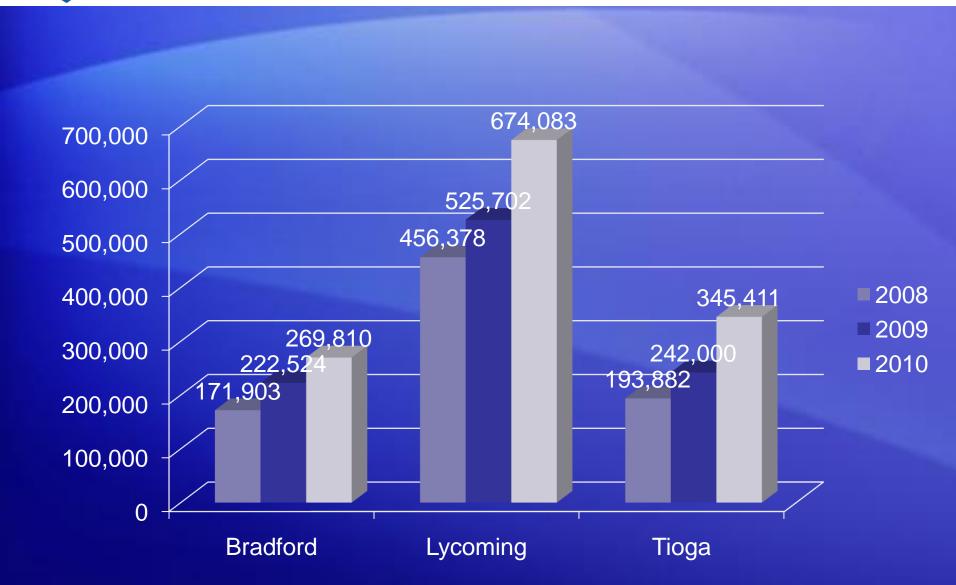
## Impacts by Type of Businesses, 2010 Bradford & Washington Counties

	Percent responding 'Yes'			
	Business Activities Changed?		Annual Sales Increased?	
	Bradford	Wash.	Bradford	Wash.
Construction	35%	16%	27%	15%
Wholesale Trade	28%	20%	33%	50%
Retail Trade	25%	8%	44%	28%
Financial, Insurance, Real Estate	28%	10%	50%	40%
Business Services	20%	6%	33%	16%
Eating & Drinking Places	29%	0%	38%	33%
Hotels & Campgrounds	80%	50%	100%	50%

Source: Ward & Kelsey, PSU 2011

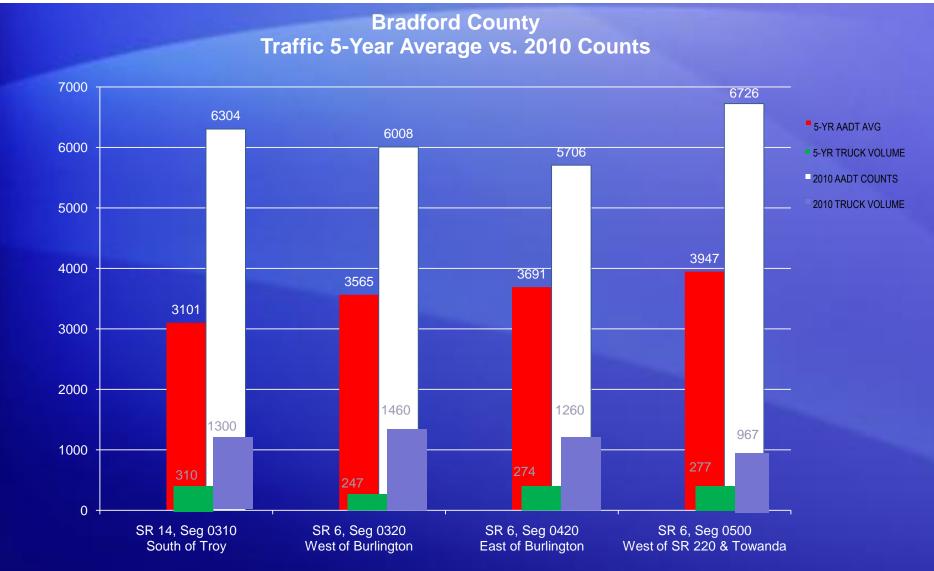


## **Hotel Taxes Collected**





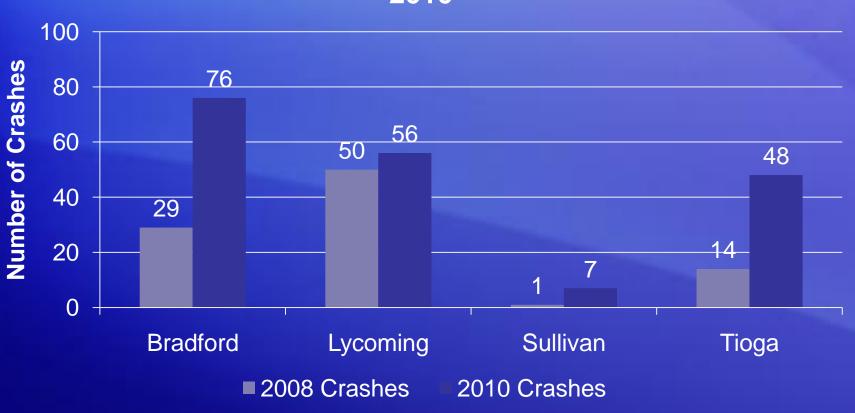
## **Traffic Increases**



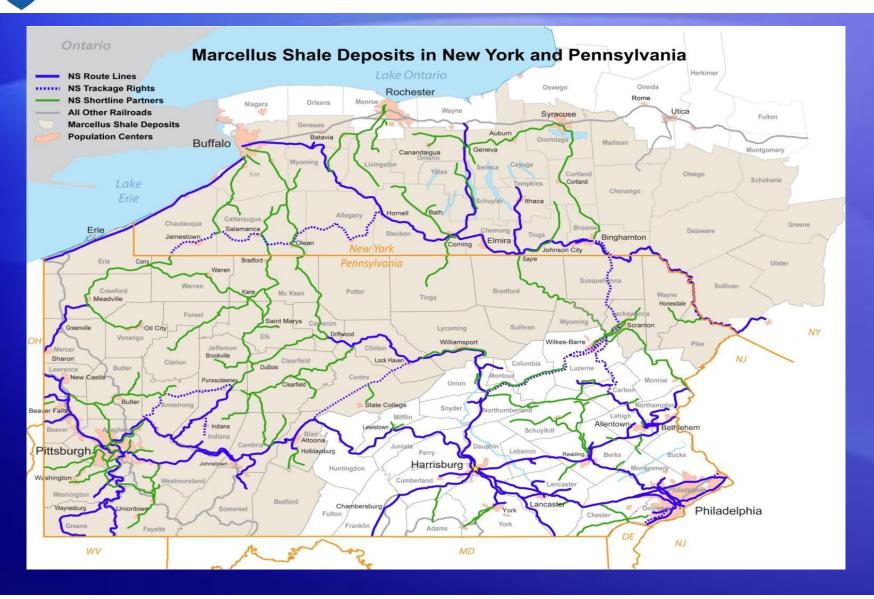


## Traffic Changes - Safety

## Heavy Truck Crash Statistics Comparing 2008 vs. 2010



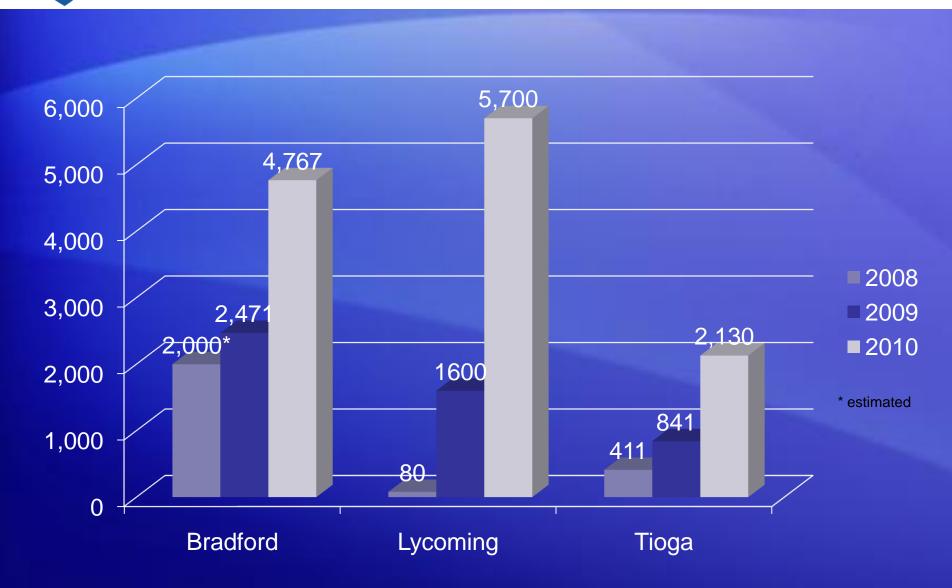




Source: Norfolk Southern Railroad



## Rail Car Traffic



One railcar equals 4 truck loads



## **Airport Traffic**

#### **Williamsport Regional Airport**

- --7% increase in passengers from 2008 to 2009
- --14% increase in passengers from 2009 to 2010
- --24 % increase in passengers in last 6 months of 2010
- In first two months of 2011, a 27.7% increase in passengers vs. the same period of 2010
- On the corporate side, saw a 60% increase in corporate traffic from 2009 to 2010
- Additional 72% increase in aircraft that weigh 35,000 lb or more from 2009 to 2010 (includes planes like Gulfstream V's, regional jet type)

Airport surveys indicate 32 % of the people are gas related.

Current airline went from 35 seat to 50-seat aircraft recently.

Second airline with connection to TX currently proposed.



## Airport Travel (cont'd)

#### **Bradford County Airport**

- Jet A fuel sales doubled in 2010 over 2009
- Air traffic has steadily increased over the past three years
- Since 2010, now have 4 helicopters based at the airport

#### Elmira Corning Regional Airport

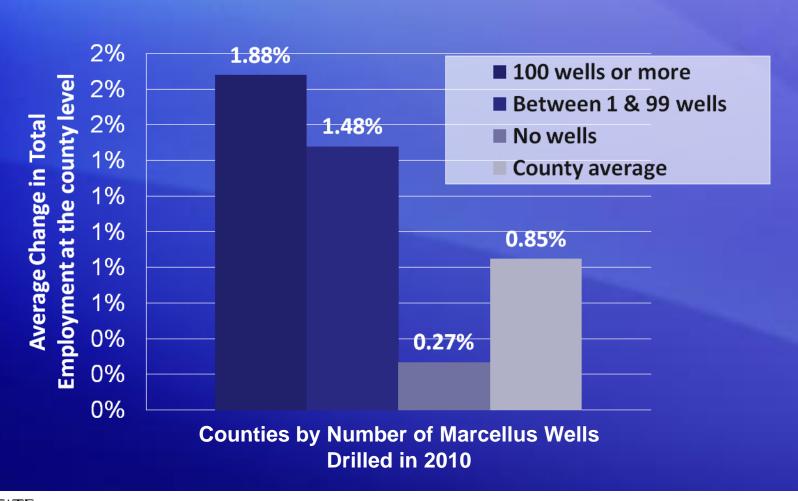
- Deplanements increased 14% in 2010 from 2009
- One gas company has a charter flight that lands about 2 times/month
- A new parking lot was added in 2009
  - Already need more space, parking revenue up.



# Employment trends?

#### Change in Total Employment, by County Level Marcellus Drilling Activity

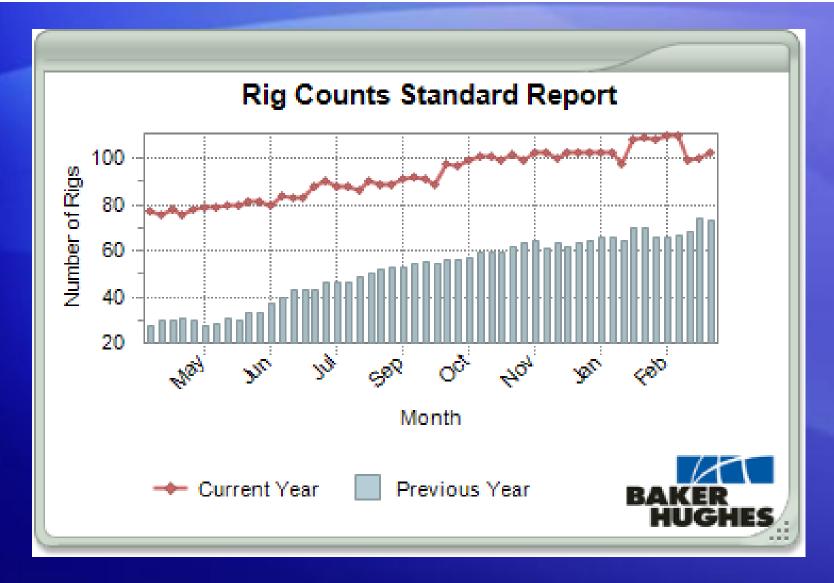
September, 2009- September, 2010



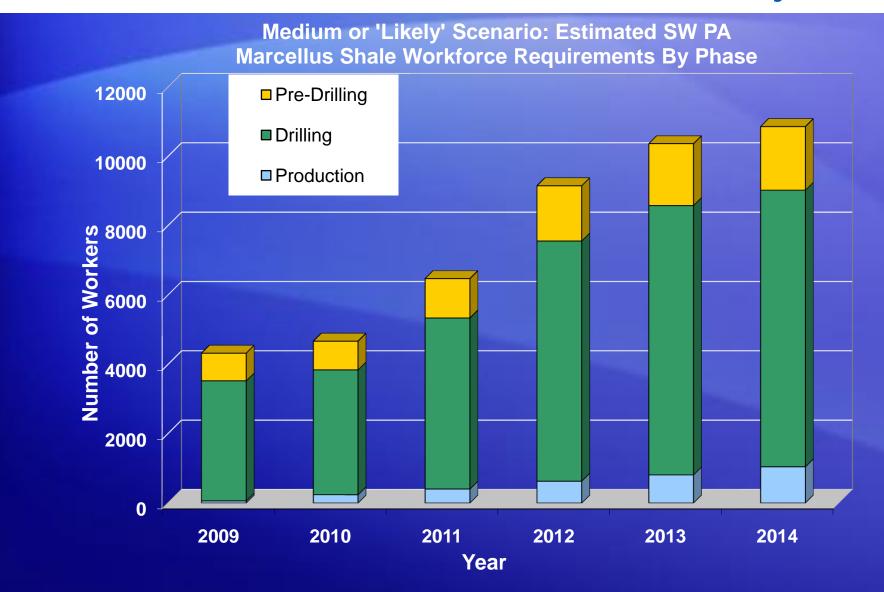




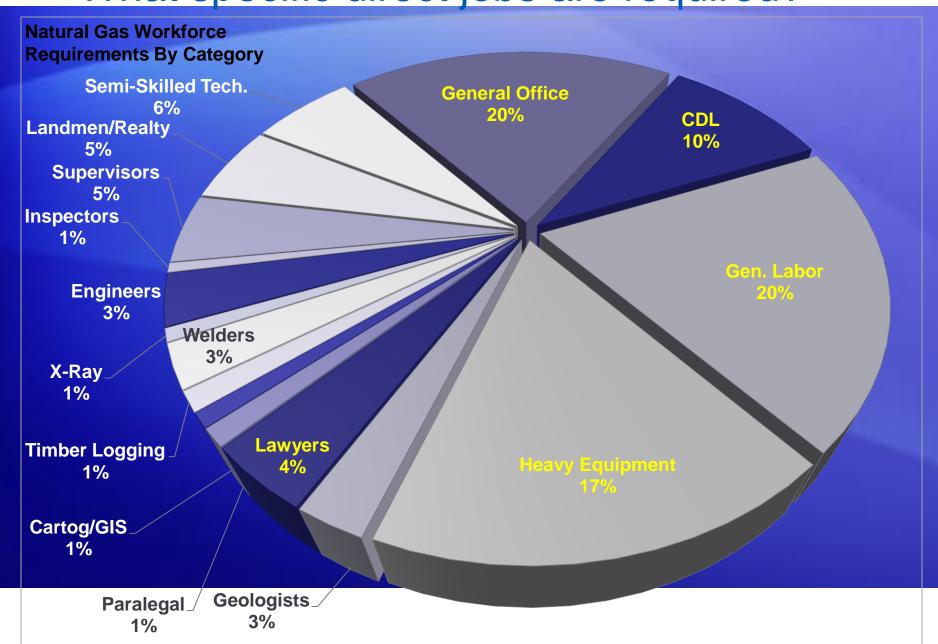
## Pennsylvania Rig Count



### What does this mean in terms of direct jobs?



## What specific direct jobs are required?



## Web Resources:

www.marcellus.psu.edu
www.msetc.org
www.naturalgas.psu.edu