



*Governor's Award for*  
**Environmental Excellence** 2012  
APPLICATION





# Governor's Award for Environmental Excellence 2012

Dear Friend,

On behalf of Governor Tom Corbett, it is with great pleasure that I invite you and your organization to apply for the 2012 Governor's Award for Environmental Excellence. Pennsylvania's environment is one of our most precious resources and I am committed to protecting it with strong stewardship, direction and leadership. Throughout this great Commonwealth there are many individuals and businesses that share my belief and recognize the importance of being good stewards to the environment. In return, I would like to recognize those leaders who perceive these environmental challenges as economic opportunities.

We all share a responsibility for protecting the air, land, and water within this Commonwealth, but this award recognizes those among us who go above the standard protocol. This award is open to all Pennsylvania businesses, individuals, government agencies, educational institutions, non-profit organizations, or farms that have created or participated in projects that embody the commitment of environmental responsibility.

By nominating yourself, your organization or an individual or organization you know, you can help to display the many ways citizens and businesses are making Pennsylvania the leader in environmental protection. Many individuals and businesses have been recognized in the past and I am certain that the 2012 awards will showcase similar success.

For more information, please visit the Department of Environmental Protection's website at [www.depweb.state.pa.us](http://www.depweb.state.pa.us) and click on "Public Participation" then click "Governor's Awards for Environmental Excellence".

We look forward to receiving your application.

Sincerely,

Michael L. Krancer  
Secretary



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## **Project Eligibility**

The Governor's Award for Environmental Excellence is open to any Pennsylvania business, governmental agency, educational institution, non-profit organization, individual, or farm that has created, or participated in, the development of a project that promotes environmental stewardship and economic development in the state. To be eligible for consideration, projects must have been completed between August 1, 2010 and July 31, 2011.

### **Examples include, but are not limited to:**

- **Environmental Technology Innovation**  
Companies, individuals or projects that create or participate in the development and deployment of new and innovative environmental and/or energy technologies in Pennsylvania.
- **Clean Energy Innovations and Environmental Market Development**  
Companies, individuals or projects that encourage economic development in Pennsylvania through new environmental and/or energy markets that did not previously exist. Projects that conserve resources and protect the environment by minimizing energy use and maximizing use of alternative energy.
- **Pollution Prevention and Resource Efficiency**  
Projects with measurable and direct environmental benefits to the air, land or water.
- **Community Revitalization**  
Projects that use or reuse land to create environmental benefits and/or promote smart growth and positive social change in their communities.
- **Environmental Education and Outreach**  
Projects that have a primary goal to teach others about environmentally responsible practices.
- **Watershed Stewardship**  
Projects that display leadership and innovation in watershed restoration and protection.
- **Mine Safety**  
Companies, individuals or projects that build a mine safety program that keeps pace with technology changes and strengthen the role of mine safety and enforcement actions.



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## **Evaluation and Selection**

**Projects will be selected for awards based on the seven criteria listed below:**

- 1. Protection** – Projects must demonstrate, above all, a commitment to protecting the environment. Winners receiving the most points under this criterion have implemented an environmental project in the most effective manner possible with measurable and demonstrable results. Projects using innovative technologies or approaches will receive additional consideration.
- 2. Teamwork** – Projects should demonstrate the involvement of employees, government officials and/or community members.
- 3. Public Service** – Projects should demonstrate a commitment to the public's best interest.
- 4. Environmental Education and Outreach** – Projects should teach others about environmentally responsible practices.
- 5. Pollution Prevention** – Projects should achieve environmental results through other "end-of-the-pipe" methods like disposal, treatment or control technologies.
- 6. Economic Impact** – Projects should be cost-effective, either minimizing costs or demonstrating a payback on investments.
- 7. Innovative Technology** – Projects using innovative technology or approaches will receive additional consideration.



## **Application and Project Summary Guidelines**

### **Application Guidelines**

Each candidate may submit only one application. Companies with multiple facilities may submit an application for each facility. Projects that have previously received a Governor's Award for Environmental Excellence are not eligible for this award. Past winners may submit new projects for consideration. All applications must be submitted by email by 5 p.m. on Monday, January 30, 2012 to [RA-EPgovenviroawards@pa.gov](mailto:RA-EPgovenviroawards@pa.gov) in order to be considered.

### **Project Summary Guidelines**

On the separate *Governor's Award for Environmental Excellence Application* (word document), describe your project. **Please limit the Project Summary section to 3 pages.** The summary must be clear and concise. The description should include the following:

1. Name of the project
2. A brief paragraph about your organization
3. The characteristics, objectives, goals, benefits and outstanding attributes of the project
4. The environmental results achieved by the project (waste eliminated, recycled, etc.)
5. An overview of the project's commitment to the public's best interest
6. An explanation of how the project involved employees, government officials and community members
7. An overview of any innovative technologies and approaches used to achieve results
8. An explanation of how the project educates people about environmentally responsible practices
9. The total project costs
10. The resulting total dollar savings
11. The potential for job creation



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***All Applications and Project Summaries must be submitted by  
5 p.m. on Monday, January 30, 2012***

If you have any questions regarding your application please contact the Policy Office at  
the Department of Environmental Protection.

The Policy Office  
Department of Environmental Protection  
P.O. Box 2063  
Harrisburg, PA 17105-2063  
717-783-8727

As part of our continuing efforts to go green, we are requesting all application materials  
be submitted via email. Please send all completed Applications and Project Summaries to  
[RA-EPgovenviroawards@pa.gov](mailto:RA-EPgovenviroawards@pa.gov) no later than 5 p.m. on January 30, 2012.