



Governor's Award for
Environmental Excellence 2014



GUIDELINES



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Environmental
Excellence 2014

Dear Environmental Partner,

On behalf of Governor Tom Corbett, it is with great pleasure that I invite you and your organization to apply or nominate a candidate for the 2014 Governor's Award for Environmental Excellence.

This coveted award recognizes those organizations and individuals who exemplify Pennsylvania's most innovative and creative environmental problem-solvers. Their work advancing technology, providing new energy solutions, restoring our watersheds, promoting environmental education and creating economic opportunities serves as a model to all.

The award is open to all Pennsylvania businesses, farms, government agencies, educational institutions, non-profit organizations and individuals who have created, or participated in, the development of a project that promotes environmental stewardship and economic development in the state.

Under the governor's direction, the Department of Environmental Protection (DEP) has dedicated its efforts to developing environmental educational opportunities, directing our resources to watersheds in need, assisting companies in achieving greater pollution prevention and energy efficiency, and enhancing environmental cleanup programs statewide. As in years past, we would like to recognize those leaders who have undertaken projects that reflect these goals.

By nominating an individual, organization, or project, you help to showcase the many ways citizens and businesses are playing an integral part in making Pennsylvania a leader in environmental protection. For more information, please visit the DEP's Web site at www.dep.state.pa.us and click on "About DEP" then click "Awards and Innovation".

We look forward to receiving your application.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Christopher Abruzzo', written in a cursive style.

E. Christopher Abruzzo
Acting Secretary



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Project Eligibility

The Governor's Award for Environmental Excellence is open to any Pennsylvania business, farm, agribusiness, government agency, educational institution, non-profit organization and individual that have created, or participated in, the development of a project that promotes environmental stewardship and economic development in the state. Organizations and individuals must be in good standing with the commonwealth to be considered. All projects eligible for consideration must have been completed between Aug. 1, 2012 and July 31, 2013.

Examples include, but are not limited to projects that promote:

- **Innovative Technological Advances**
Showcasing the co-existence of environmental protection with advances in drilling, mining methods, pollution prevention equipment, water protection and treatment or clean coal technology
- **Energy Solutions**
Offering the best service/best price options for renewable energy strategies, meeting demands in the restructured electricity market and promote economic development, or investment in renewable and alternative energy
- **Resource Development**
Demonstrating measurable and direct environmental benefits that remove environmental threat, exceed environmental standards or enhance access to domestic energy
- **Economic Opportunity**
Promotion of environmentally responsible economic development strategies, leverage of public/private partnerships, or a demonstrated balance between economic, social and environmental objectives
- **Environmental Education**
Enhancing communication pathways, fostering environmental education, addressing environmental concerns and challenges or creating awareness for responsible environmental practices
- **Watershed Restoration**
Displaying practicable engineering based on sound science, ensuring future growth and yield maximum environmental benefits for Pennsylvania's waterways, or demonstrated pollution reduction strategies for the Chesapeake Bay Watershed and the Potomac and Susquehanna basins
- **Wastewater Recycling Technologies**
Enhancing the commonwealth's water protection by pioneering new water recycling and treatment technologies



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Evaluation and Selection

Projects will be evaluated based on the criteria listed below:

- **Protection** – Projects must demonstrate, above all, a commitment to protecting the environment. Winners receiving the most points under this criterion have implemented an environmental project in the most effective manner possible with measurable and demonstrable results. Projects using innovative technologies or approaches will receive additional consideration.
- **Partnership** – Projects should demonstrate the involvement of employees, government officials and/or community members.
- **Public Service** – Projects should demonstrate a commitment to the public's best interest.
- **Environmental Education and Outreach** – Projects should teach others about environmentally responsible practices.
- **Pollution Prevention** – Projects should achieve environmental results through other "end-of-the-pipe" methods like disposal, treatment or control technologies.
- **Economic Impact** – Projects should be cost-effective, either minimizing costs or demonstrating a payback on investments or create or retain jobs.
- **Innovative Technology** – Projects using innovative technology or approaches will receive additional consideration.



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Application and Project Summary Guidelines

Application Guidelines

Each project may submit one application. Companies with multiple facilities may submit an application for each facility. Projects that have previously received a Governor's Award for Environmental Excellence are not eligible for this award. Past winners may submit new projects for consideration. All applications must be typed in the forms provided. All applications must be submitted via email by 5 p.m. on Friday, Jan. 17, 2014 to RA-EPgovenviroawards@pa.gov in order to be considered.

Project Summary Guidelines

Please complete the **provided application and blank project summary form** to describe the project. The project summary should be **no more than three pages**. Applicants may submit additional supporting documents, but limit them to no more than three additional pages. The summary must be clear and concise. The description should include the following:

- Name of organization
- A brief paragraph about your organization
- Title of project
- A description of the project
- The characteristics, objectives, goals, benefits and outstanding attributes
- The environmental results achieved (waste eliminated, recycled, etc.)
- An overview of the project's commitment to the improving Pennsylvania's environment
- An explanation of employee, government official and community member involvement
- An overview of any innovative technologies and approaches used to achieve results
- An explanation of how the project provides community education on environmentally responsible practices
- The total project costs
- The resulting total dollar savings
- The potential for job creation and/or retention



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*All applications and project summaries must be submitted by
5 p.m. on Friday, Jan. 17, 2014*

For questions regarding the application, please contact the Policy Office at the
Department of Environmental Protection.

The Policy Office
Department of Environmental Protection
P.O. Box 2063
Harrisburg, PA 17105-2063
717-783-8727

As part of DEP's continuing effort to go green, please submit all application materials via
email. Completed applications and project summaries should be sent to
RA-EPgovenviroawards@pa.gov.